

La Feria★Texas

Event Program *Visitor's Guide*
2010



McHenry Tichenor Museum Project

700 South Parker Road • La Feria, Texas 78559
(Private Residence)

17th Annual

Fiesta de La Feria



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City of La Feria
**115 East Commercial Avenue
 La Feria, Texas 78559
 (956) 797-2261**



February 2010

Greetings,

Welcome one and all to our 17th annual Fiesta de La Feria. This is when our town comes together to celebrate another successful year. Everyone is invited to enjoy great food, music, shows, and the unique culture here in south Texas. There are many planned events that range from a Grito contest to a good old-fashioned pie baking competition. This year's event gets started at 9:00 AM on Saturday, February 27, 2010.

La Feria has made some new and welcome changes for its citizens and visitors. I extend my invitation for you to try walking the 1 ½ mile walking trail at our new La Feria Nature Center. Or just walk the smaller ½ mile walking trail that is beside the children's playground. There are several ponds that accommodate our feathered guests and will provide many hours of enjoyment to avid bird watchers. Our new wastewater treatment plant is also near the Nature Center and is up and running and servicing our community. You will notice that our downtown has a new look, and our Sports Complex now has a much improved walking trail. We hope that by next year there will be even more improvements to show our visitors. We have several ongoing projects already in the works. These include the expansion of our Bailey H. Dunlap Memorial Public Library, a Cultural Arts/Community Center, and our City Parks upgrade project. So come and enjoy our achievements as La Feria continues to grow and expand.

On behalf of all La Feria's residents, I would like to thank the many volunteers that serve on the various committees. They tirelessly give so many hours of their time. They help our city make the Fiesta and all the other events very successful. It is because they help our City staff, that we can provide these events to help our community come together throughout the year. Every year the events seem to grow and multiply. We now have the 4th of July Picnic/Fireworks Show, Christmas Tree Lighting, and the Christmas Parade/Winter Festival, in addition to the Fiesta.

Come down to La Feria and join us. We are a small town with a big Heart. Enjoy the good music and food all day long. Spend a day or a lifetime—you'll love our city!

Sincerely,

Steve Brewer
 Mayor of La Feria



City of La Feria
**115 East Commercial Avenue
 La Feria, Texas 78559
 (956) 797-2261**



February 2010

Greetings,

The La Feria community just finished one of the best years in its history (2009) despite the reeling effects of Hurricane Dolly and the economic meltdown. The visionary community building efforts are moving at a fast pace and the positive results can be seen throughout the community. The compassionate, hardworking residents, dedicated leadership, committed volunteers and employees, and, yes, the blessings from the almighty, are the perfect ingredients for the success we enjoy. Although several construction and improvement projects have been completed, plans are being pursued to undertake more projects, maximizing grant opportunities to benefit the community.

Two new non-profit organizations have emerged to undertake specific causes in and around the community, and the City of La Feria congratulates and thanks the individuals who are accepting the task of guiding those organizations. The La Feria Independent School District, one of the best in our area, is invigorating plans to enhance the learning opportunities for the students and their ensuing higher education. Business assistance programs and entrepreneurial development opportunities are being developed in our community. Thousands of Winter Visitors spend the winter with us and efforts are made to attract the retiring residents from other areas, to locate in our community.

Parks and recreational opportunities have been tremendously improved with the completion of the new La Feria Nature Center, for the enjoyment of the residents and visitors.

La Feria is a wonderful place to call home with a lot of promising opportunities. I invite you, your families, businesses and visitors to check out those opportunities developed and offered by the people of La Feria for your convenience and enjoyment. Join us on February 27, 2010 for a wonderful day as we celebrate our 17th annual Fiesta de La Feria celebrated at the heart of the city.

I wish you a great 2010 and may God bless you abundantly.

Sincerely,

Sunny K. Philip
 City Manager



City of La Feria Commissioners



Left to Right:

John Edward Betancourt

City Commissioner, Position 1
Elected May 12, 2007

John Hernandez

City Commissioner, Position 2
Elected May 6, 1995

Steve Brewer

Mayor
Elected May 12, 2007
(Previously served as City
Commissioner, Position 1 -
May 15, 2003 to May 7, 2005)

Lori Weaver

Mayor Pro-Tem/
City Commissioner, Position 3
Elected May 13, 2006

Victor Gonzalez, Jr.

City Commissioner, Position 4
Elected May 6, 2000

Angelica P. Baldivia

City Commissioner, Position 5
Elected May 13, 2006



How to Contact Us *City of La Feria*

- La Feria Utilities Board •
- La Feria Industrial Dev. Corp. •
- La Feria Economic Dev. Corp. •

115 E. Commercial Ave.

La Feria, TX 78559

8:00a.m. – 4:30p.m.

(956) 797 - 2261

Fax: (956) 797 – 1898

www.cityoflaferia.com

Library (956) 797-1242

Pool (956) 797-4669

Police Admin (956) 797-3121

Fire Admin (956) 797-2444

Municipal Court (956) 797-2261

Waterworks – Night Emergencies
(956) 797-3121

EMERGENCY 9-1-1

LA FERIA CHRISTMAS PARADE/WINTER FESTIVAL -
2ND SATURDAY EACH DECEMBER

Fiesta de La Feria

Last Saturday each February

July 4th Celebration – Veteran's Memorial Sports Complex

La Feria I. S. D.

203 East Oleander Avenue, La Feria, TX 78559
956-797-8300



Website: www.laferiaisd.org

SAM HOUSTON ELEM	Gr. Pk-KG	956-797-1814
DAVID SANCHEZ ELEM	Gr. 1-2	956-797-8550
C. E. VAIL ELEM	Gr. 3-4	956-797-8460
NOEMI DOMINGUEZ ELEM	Gr. 5-6	956-797-8430
W. B. GREEN JR. HIGH	Gr. 7-8	956-797-8400
LA FERIA HIGH SCHOOL	Gr. 9-12	956-797-8370
LA FERIA ACADEMY		956-797-8380



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Corner of Main Street and Magnolia Ave.
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956-797-1214



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956-797-1043/956-797-1401





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956-797-1393



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Phone: 956-968-3858
 Fax: 956-968-3652

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 Weslaco, TX 78596

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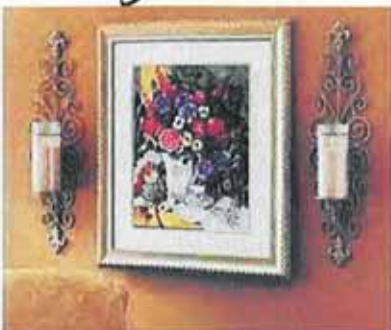
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 FX: 956-797-3361

E-mail: NeighborhoodDr@aol.com

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City of La Feria



BAILEY H. DUNLAP MEMORIAL PUBLIC LIBRARY Library Hours:

Mon.-Wed.-Fri.	12:00 pm - 6:00 pm
Tues.-Thurs.	12:00 pm - 8:00 pm
Saturday	9:00 am - 3:00 pm

The Bailey H. Dunlap Memorial Public Library was established in 1963. The library doubled its size in recent years through an expansion to serve the western part of Cameron County. In the near future, we will be expanding to the south side of the building to provide for the future needs of our community as we continue to grow.

The library will be hosting its 10th Annual Summer Reading Program this year on Tuesdays and Thursdays for children ages 4 thru 12. There will be story time with guest readers, arts & crafts, games, prizes and much more.

The goal of the library's Summer Reading Program is to encourage the children of La Feria and surrounding communities to become library users and lifelong readers.

For more information, please call (956) 797-1242.

La Feria Aquatic Center

The La Feria Aquatic Center strives for safety in and around water; therefore, lifeguards are always on duty during operating hours. All lifeguards are trained and certified by the American Red Cross.

The La Feria Aquatic Center offers great programs throughout the summer: Learn-to-Swim Program, Private Lessons, Guard Start & Water Aerobics.



POOL HOURS

Friday – Wednesday

Session I 1:00 pm – 3:55 pm

Session II 4:05 pm – 7:00 pm

Family Night Saturday 7:05 pm – 9:00 pm

Admission

\$1 per person/per session

For more information please call:

(956) 797-2261 or (956) 797-4669

(Schedule & Rates subject to change)

Improvements to our Parks System

Visit the new La Feria Nature Center



With the opening of La Feria's newest park, the La Feria Nature Center located at 1800 South Rabb Road, the La Feria Parks System was expanded by an additional 88 acres for the enjoyment of all who love the outdoors. The park consists of walking trails surrounding three bodies of water, a children's playground, several butterfly gardens and many native plants. Bird watchers will find this a perfect place to spend the day. There are four observation decks, a fishing pier, and a pavilion that is available for rent for special occasions. For more information, call City Hall at (956) 797-2261.

La Feria's Tiny Town Park



Event Program @ Visitor's Guide 2010 Business Listings (by Alphabet)

A

A & S Motors Co.

800 E. Expwy 83, La Feria,
TX 78559
P.O. Box 1264, La Feria, TX 78559
Phone: (956) 797-9425
Car Dealerships

ABF Freight Systems, Inc.

27854 FM 2566, La Feria,
TX 78559
Phone: (956) 797-5900
Web Site: abfs.com
Freight Carriers

Aaron's Brake & Alignment

201 S. West St., La Feria, TX 78559
Phone: (956) 797-2751
8203 Bus. Hwy 83, Harlingen,
TX 78552
Phone: (956) 412-1115
Automotive Services

Alaskan Apartments

Box 11774 Business 83, La Feria,
TX 78559
Phone: (956) 797-3542
Apartments

All Valley Communications

413 E. Ebony, La Feria, TX 78559
P.O. Box 914, La Feria, TX 78559
Phone: (956) 797-9766/893-0575
Telecommunications (See Ad)

All Valley Scale

27806 S. Kansas City Rd., La Feria,
TX 78559
P.O. Box 881, La Feria, TX 78559
Phone: (956) 797-2874
Email: jcortez@allvalleyscale.com
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Allen's Equipment Sales

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TX 78559
Phone: (956) 501-7558
Equipment

Ambiotech Civil Engineering Group

5420 Paredes Line Rd.,
Brownsville, TX 78526
Phone: (956) 548-9333
Engineering Firms (See Ad)

American Legion Post 439

219 E. Commercial Ave., La Feria,
TX 78559
Phone: (956) 797-3701

Organizations (See Ad)

Apostolic Faith Tabernacle

621 S. Main St., La Feria, TX 78559
Phone: (956) 565-9797
Churches

Auto Bus Air

2801 Zachary St., La Feria,
TX 78559
Phone: (956) 797-3143
Automotive Services

Auto Zone

504 N. Main Street, La Feria,
TX 78559
Phone: (956) 797-9610
Web Site: www.autozone.com
Automotive Services

Averitt Express

800 W. Expressway 83, La Feria,
TX 78559
Phone: (956) 797-4086
Transportation & Distribution

Avila's Auto Service

715 North Main Street, La Feria,
TX 78559
3154 Box, La Feria, TX 78559
Phone: (956) 797-4009
Automotive Services

Avila's Drive-Thru

715 North Main Street, La Feria,
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3154 Box, La Feria, TX 78559
Phone: (956) 797-4009
Convenience Stores

B

B & G Mobile Home Services

11283 W. Clark Rd., La Feria,
TX 78559
Phone: (956) 797-2287
RV Transport & Set-up Service

B & R Vending Company

215 Oleander, La Feria, TX 78559
Phone: not available
Equipment

B & V Welding

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Phone: (956) 428-6402
Welding (See Ad)

Bailey H. Dunlap Memorial Library

400 South Main Street, La Feria,
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Phone: (956) 797-1242
Library/La Feria, City of

Basic Storage

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Phone: (956) 797-9094
Storage (See Ad)

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Lodging (See Ad)

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Phone: (956) 968-3852
Veterinarians (See Ad)

Buena Vida Apartments

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TX 78559
Phone: (956) 797-3900
Residential

Business Listings (by Alphabet)

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TX 78559
P.O. Box 1810, McAllen, TX 78505
Phone: (956) 797-9546
Web Site: www.bk.com
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Burton Auto Supply

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Phone: (956) 797-3500
Automotive Services

Buyers Distributing, Inc.

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Phone: (956) 797-2391
Furniture

C

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Phone: (956) 797-5600
Concrete Suppliers

Camarillo Apartments

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Phone: (956) 797-2520
Apartments

Cameron County Constable

200 Industrial Way, La Feria,
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Phone: (956) 797-1180
Cameron County

Cameron County Housing Auth.

115 E. Primrose Ave., La Feria,
TX 78559
P.O. Box 5806, La Feria, TX 78559
Phone: (956) 797-1041
Cameron County

Cameron County Tax Office

200 Industrial Way, La Feria,
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Phone: (956) 797-3075
Cameron County/Tax Offices

Candy's Flower, Basket & Gifts

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TX 78559
Phone: (956) 797-9007
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Email:
Realtors (See Ad)

Carolyn's Hair Fashion

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TX 78559
P.O. Box 332, La Feria, TX 78559
Phone: (956) 797-1323
Hair Salon

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TX 78559
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(956) 867-2511
Home Decor (See Ad)

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Phone: (956) 797-1204
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C.E. Vail Elementary School

209 W. Jessamine Ave., La Feria,
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La Feria ISD (See Ad)

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Checker's BBQ

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Phone: (956) 797-1513
Restaurant

Church's Chicken

716 N. Main St., La Feria, TX 78559
Phone: (956) 797-4439
Web Site: www.churchschicken.com
Restaurant

Citrus Village Park

901 Citrus Drive, La Feria, TX 78559
Phone: Not Available

Retirement Community

City Hall

115 E. Commercial Avenue, La Feria,
TX 78559
Phone: (956) 797-2261
Fax: (956) 797-1898
Web Site: www.cityoflaferia.com
La Feria, City of

City Market Restaurant

906 S. Main St., La Feria, TX 78559
Phone: (956) 797-1490
Restaurant (See Ad)

Closner Construction

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Phone: (956) 797-0785
Construction

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Phone: (956) 797-2270
Cameron County

D

David G. Sanchez Elementary

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Web Site: www.laferiaisd.org
La Feria ISD (See Ad)

DOS Logistics, Inc.

24114 FM 2556, La Feria, TX 78559
Phone: (956) 797-4601
Web Site: www.doslogistics
Engineering Firms

Dairy Queen

906 N. Main St., La Feria, TX
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Phone: (956) 797-1993
Web Site: www.dairyqueen.com
Restaurant

Digital Communications

123 South Beddoes Road, La Feria,
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Phone: (956) 797-2323
Web Site: www.digitalcomco.com

Event Program @ Visitor's Guide 2010 Business Listings (by Alphabet)

Telecommunications

Dios Es Amor

316 S. Canal St., La Feria, TX 78559
Phone: Not Available
Churches

Direct Financial Services

121 W. Oleander Ave., La Feria,
TX 78559
Phone: (956) 277-0251
Financial Services (See Ad)

DME Repair

603 West Highway 83, La Feria,
TX 78559
Phone: (956) 277-0125
Fax: (866) 941-5313
Email: rene@dmerepair.com
Medical Care Equipment (See Ad)

Dollar General

422 W. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-4311
Retail Stores

Domino's Pizza

702 N. Main St., La Feria, TX 78559
Phone: (956) 797-2121
Web Site: www.dominos.com
Restaurant

E

83 Bar & Grill

13708 Bus. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-1551
Restaurant

El Centro Foods

500 N. Main St., La Feria, TX
78559
Phone: (956) 797-1013
Grocers

F

FSG Electric

2811-A W. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-4191
Electrical Contractors

Fairway Supply, Inc.

2811 W. Exp. 83, Ste. B, La Feria,
TX 78559
Phone: (956) 797-2017/369-3848

Toll Free No.: (866) 676-3247

Email:
tnewman@fairwaysupply.com
Security Hardware

Faith Vision Church

221 W. First St., La Feria, TX 78559
Phone: not available
Churches

Faithful Treasures Christian Shop

109 S. Main St., La Feria, TX 78559
P.O. Box 1218, La Feria, TX 78559
Phone: (956) 797-3337
Gift Shops

Family Dollar

301 N. Main St., La Feria, TX 78559
Phone: (956) 797-0147
Web Site: www.familydollar.com
Retail Stores

Fatima's Beauty Salon & Flower-Gifts

115 N. Main St., La Feria, TX 78559
Phone: (956) 797-4627
Hair Salon/Gifts

First Baptist Church

208 S. Main St., La Feria, TX 78559
Phone: (956) 797-1214
Churches (See Ad)

First Cash Pawn

317 W. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-5772
Pawn Shops

First National Bank

100 W. Expressway 83, La Feria,
TX 78559
Phone: (956) 797-8200
Web Site: www.webfnb.com
Banks

First Presbyterian Church

208 W. Central Ave., La Feria,
TX 78559
Phone: Not Available
Churches

First United Methodist Church

331 S. Main St., La Feria, TX 78559
Phone: (956) 797-1393
Churches (See Ad)

Flores Cleaners

120 W. Oleander Ave., La Feria,
TX 78559

323 W. Harrison, Harlingen,

TX 78559
Phone: not available
Dry Cleaners

G

Garza, Rudy Palm Funeral Home

219 S. Main St., La Feria, TX 78559
Phone: (956) 797-3122
Funeral Homes

Gateway Printing & Office Supply, Inc.

315 South Closner, Edinburg,
Texas 78539
Phone: (956) 383-3861
1460 N. Expressway 77/83,
Brownsville, TX 78520
Phone: (956) 546-0632
Printing & Office Supplies

Gator Freightways

27184 N. Rabb Rd., La Feria,
TX 78559
Phone: (956) 797-3601
Freight Carriers

Gaviota Sand Pit & Materials

2 M. South Kansas City Rd., La
Feria, TX 78559
Phone: (956) 245-8933
Building Materials Supplier

Gold Star Defensive Driving School

122 E. Commercial Ave., La Feria,
TX 78559
Phone: (956) 797-1987
Driving Schools

Green Bay South Community, Inc.

13949 Club Drive, La Feria,
TX 78559
Phone: (956) 797-1138
RV/Mobile Home Park

Green Valley Sprinklers

13264 Exp. 83, La Feria, TX 78559
Phone: (956) 797-0150
Landscaping

Gulf Coast Mechanical

11552 Bus. Hwy 83, La Feria,
TX 78559
Phone: (956) 797-5533
HVAC Services

Business Listings (by Alphabet)

H

Hanson Pipe & Precast

1300 N. Rabb Rd., La Feria, TX 78559
P.O. Box 1905, La Feria, TX 78559
Phone: (956) 797-3227
Building Materials Supplier
(See Ad)

Heavenly Grace Memorial

26873 White Ranch Rd., La Feria, TX 78559
Phone: (956) 797-5614
Cemetery (See Ad)

Hertz Equipment Rental Corp.

201 E. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-4747
Equipment

Highland Trailer Park

1600 W. Hwy 83, La Feria, TX 78559
Phone: not available
RV/ Mobile Home Parks

Houston Stafford Electric

2803 Zachary St., La Feria, TX 78559
Phone: (956) 797-3148
Electrical Contractors

Iglesia Apostolica De La Fe En Cristo Jesus

309 W. Ninth St., La Feria, TX 78559
Phone: (956) 797-2477
Churches

Innovative Block of South Texas

240 East First St., La Feria, TX 78559
P.O. Box 38, La Feria, TX 78559
Phone: (956) 797-4200
Web Site: www.innovativeblock.com
Building Materials Supplier
(See Ad)

Internal Control Systems

2807 W. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-5300
Security Systems

Isabel's Beauty Salon

31143 Kansas City Ave., La Feria, TX 78559
Phone: (956) 797-9161
Hair Salon

JC Beauty Salon

501 W. Highway 83, La Feria, TX 78559
9609 Box, La Feria, TX 78559
Phone: (956) 797-9290
Hair Salon

J & D Auto Insurance

/Pocket Comm.
217 W. Business 83, La Feria, TX 78559
Phone: (956) 797-9681
Insurance/Telecommunications

J & M Used Furniture Store

310 Short St., La Feria, TX 78559
Phone: (956) 202-2700
Retail Furniture Store (See Ad)

J & N Concrete

29074 Adams Rd., La Feria, TX 78559
Phone: not available
Building Materials Supplier

Jackson Hewitt Tax Service- Rapido Income Tax

122 E. Commercial Ave., La Feria, TX 78559
Phone: (956) 975-8042
Tax Preparation Services

Jerry's Auto Service

1816 E. Hwy 83, La Feria, TX 78559
Phone: Not available
Automotive Services

Justice of the Peace, Precinct 7

200 Industrial Way, La Feria, TX 78559
Judge Adam Gonzales, Place 1
Phone: (956) 797-1887
Cameron County

K Thompson Electric, Inc.

425 N. James Richard Closner La Feria, TX 78559
Phone: (956) 797-3027

Electrical Contractors

Karate School

W. Exp. 83, La Feria, TX 78559
Phone: (956) 343-4133
Karate Schools

Ken-La Mobile Villa Gardens

1101 E. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-2733
RV/ Mobile Home Parks

Kenwood RV Park

1201 N. Main St., La Feria, TX 78559
Phone: (956) 797-1851
RV& Mobile Home Parks

L & F Distributors

3900 N. McColl Rd., McAllen, TX 78539
Phone: (956) 687-7751
Beverage Distributors (See Ad)

La Esperanza Adult Day Care

312 S. West Street, La Feria 78559
Phone: (956) 797-2885
Adult Day Care

La Feria Aquatic Center

701 S. Main St., La Feria, TX 78559
Phone: (956) 797-4669
La Feria, City of

La Feria Bakery

117 N. Main St., La Feria, TX 78559
Phone: (956) 797-2158
Bakery

La Feria Car Wash

120 W. Primrose Ave., La Feria, TX 78559
Phone: Not available
Car Wash

La Feria Church of Christ

912 N. Parker Rd., La Feria, TX 78559
Phone: (956) 797-9870
Website: www.laferiachurchofchrist.com
Churches (see Ad)

La Feria Christian Center

116 W. Seventh St., La Feria, TX 78559

Phone: (956) 797-1204
Churches

La Feria City Hall

115 E. Commercial Avenue, La Feria, TX 78559
Phone: (956) 797-2261
Fax: (956) 797-1898
Web Site: www.cityoflaferia.com
La Feria, City of

La Feria Coffee Shop

109 N. Main St., La Feria, TX 78559
Phone: (956) 797-2015
Restaurant

La Feria Contractors Mechanic Shop

123 South Beddoes Rd., La Feria, TX 78559
Phone: (956) 797-2231
Automotive Services

La Feria Co-Op Gin & Supply

2 Mi. W. Hwy. 83, La Feria, TX 78559
Phone: (956) 423-9678/423-8894
Agricultural Supplies/Automotive Services

La Feria ISD Curriculum Office

400 S. West St., La Feria, TX 78559
Phone: (956) 797-2313
Web Site: www.laferiaisd.org
La Feria ISD

La Feria Economic Dev. Corp.

115 E. Commercial Ave., La Feria, TX 78559
Phone: (956) 797-2261
La Feria, City of

La Feria Family Dentistry

100 S. Main St., La Feria, TX 78559
P.O. Box 945, La Feria, TX 78559
Phone: (956) 797-3131
Dentist (See Ad)

La Feria Headstart

400 E. Industrial Way, La Feria, TX 78559

Phone: (956) 797-9659
Web Site: www.ninosinc.org
Preschools

La Feria High School

901 N. Canal St., La Feria, TX 78559
Phone: (956) 797-1353
Web Site: www.laferiaisd.org

La Feria ISD

La Feria Housing LTD

407 N. Kansas City Rd., La Feria, TX 78559
Phone: (956) 797-3900
Residential

La Feria Independent School Dist.

203 E. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-2612
Web Site: www.laferiaisd.org
La Feria ISD (See Ad)

La Feria Industrial Dev. Corp.

115 E. Commercial Ave., La Feria, TX 78559
Phone: (956) 797-2261
La Feria, City of

La Feria Irrigation District

300 N. Main St. La Feria, TX 78559
P.O. Box 158, La Feria, TX 78559
Phone: (956) 797-2421
Irrigation

La Feria ISD Tax Office

203 E. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-2741
Web Site: www.laferiaisd.org
Tax Offices

La Feria Laundromat

118 W. Primrose Ave., La Feria, TX 78559
Phone: (956) 797-4266
Laundromat

La Feria Learning Center

200 A Industrial Way, La Feria, TX 78559
Phone: (956) 797-2693
Child Care

La Feria Lions Club

P.O. Box 325, La Feria, TX 78559
Phone: Not available
Organizations

La Feria Medical Clinic

129 W. Commercial Ave., La Feria, TX 78559
Phone: (956) 797-9200
Medical Services (See Ad)

La Feria Motel & Mobile Home Park

700 E. Bus. Hwy. 83, La Feria, TX 78559

Phone: (956) 797-2867
Lodging/RV/Mobile Home Park

La Feria News

102 S. Main St., La Feria, TX 78559
P.O. Box 999, La Feria, TX 78559
Phone: (956) 797-9920
Web Site: www.laferianews.com
Newspaper (See Ad)

La Feria Police Department

128 E. Bus Hwy. 83, La Feria, TX 78559
Phone: (956) 797-3121
La Feria, City of

La Feria RV & Auto Sales

1000 E. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-3595
RV/Mobile Home Park

La Feria RV Park

300 E. Expwy. 83, TX 78559
Phone: (956) 797-1043
RV/Mobile Home Park

La Feria Volunteer Fire Department

200 E. Bus Hwy. 83, La Feria, TX 78559
Phone: (956) 797-2444
La Feria, City of

La Feria Wrecker

3 N. FM 506, La Feria, TX 78559
P.O. Box 686, La Feria, TX 78559
Phone: (956) 797-2123
Wrecker Services

La Mexicana Bakery #2

124 W. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-3100
Bakery

Light of Hope

2809 W. Exp. 83, La Feria, TX 78559
Phone: (956) 797-0785/797-0576
Gift Shop

Lion's Villa Condos

North FM 506, La Feria, TX 78559
Phone: (956) 495-4587/451-5805
Phone: (956) 624-8693
Residential

Little Angel Daycare

209 W. Oleander, La Feria, TX 78559

Business Listings (by Alphabet)

Phone: (956) 797-4440
Child Care

Little Cubs Academy
118 S. Main St., La Feria, TX 78559
Phone: Not Available
Child Care

Little Lighthouse Children's Rehab
202 S. Main St., La Feria, TX 78559
Phone: (956) 797-2100
Medical Services

Little Lions Learning Center
132 W. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-5466
Child Care

Lloyd Betts Interiors, Inc.
13422 E. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-1025
Home Interior (See Ad)

Longhorn Bus Company of So. TX
221 W. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-3006
Web Site: www.longhornbus.com
Automotive Services

Longoria & Sons Welding, Inc.
1164 W. Expwy. 83, La Feria, TX 78559
Phone: (956) 565-5980
Welding Company

Los Amigos Restaurant
205 W. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-5465
Restaurants

LuLu's Flower & Party Shop
1000 E. Bus. 83, La Feria, TX 78559
Phone: (956) 797-2284
Teleflora: 1-800-798-8224
Web Site: www.luluflowershop.net
Florist (See Ad)

M

McDonald's
204 E. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-1461
Web Site: www.mcdonalds.com
Restaurant

McDonald's Office
1102 N. Parker Rd., La Feria, TX 78559
Phone: (956) 797-0313
Administrative Office

Maco's Taco's
500 N. Main St., La Feria, TX 78559
Phone: (956) 200-9345
Restaurant

Maria De La Luz Rangel
605 N. Main St., La Feria, TX 78559
9537 Box, La Feria, TX 78559
Phone: (956) 797-2279
Hair Salon

Marod Engineering
128 W. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-3300
Web Site: www.marod.biz
Engineering Firm (See Ad)

Martinez Snow Cones
129 W. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-1172
Snow Cones

Mary Ann Munoz
514 W. Cypress Ave., La Feria, TX 78559
P.O. Box 102, La Feria, TX 78559
Phone: Not Available
Hair Salon

Megamorphosis
1409 N. Stuart Place Rd., Ste. D Harlingen, TX 78552
Phone: (956) 428-1779
Web Site: www.megamorphosis.com
Architecture & Interior Design (See Ad)

Mesquite Park & Sales
11924 W. Bus. 83, La Feria, TX 78559
500 W. Bus. 83, La Feria, TX 78559
Phone: (956) 797-2514
RV/Mobile Home Park

Mi Destino Adult Daycare
2805 Memorial Dr. W. Ste. A La Feria, TX 78559
Phone: (956) 797-5400
Adult Day Care

Mid Valley Collision Stop
3400 W. Expwy. 83, La Feria, TX 78559
PO Box 532352, Harlingen, TX 78553
Phone: (956) 797-2525
Automotive Services (See Ad)

Mid Valley Golf Cars
Mille 3 E. Exp. 83, La Feria, TX 78559
P.O. Box 931, La Feria, TX 78559
Phone: (956) 797-0399/492-6741
Automotive Services (See Ad)

Mid Valley Sheet Metal, Inc.
¾ Mile W. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-2512
Building Materials Supplier

Movieland Video
131 W. Commercial Ave., La Feria, TX 78559
Phone: (956) 797-3321
Video Rentals

Mueller, Inc.
900 W. Exp 83, La Feria, TX 78559
Phone: (956) 797-0799
Toll Free: 877-2-Mueller
Web Site: www.muellerinc.com
Construction

MVP Construction
P.O. Box 876, La Feria, TX 78559
Phone: Not Available
Construction

N

Neese Pharmacy
101 N. Main St., La Feria, TX 78559
Phone: (956) 797-2366
Prescription Phone: (956) 797-2511
Gift Shops/Pharmacy (See Ad)

N. I. N. O. S. Head Start
400 E. Industrial Way, La Feria, TX 78559
Phone: (956) 797-9659
Web Site: www.ninosinc.org
Preschools

Noemi Dominguez Elementary School
600 W. Pancho Maples Dr., La Feria, TX 78559
Phone: (956) 797-1712
Web Site: www.laferiaisd.org

La Feria ISD (See Ad)

Nuno's Hand Car Wash
501 W. Hwy. 83, La Feria, TX 78559
Phone: Not Available
Car Wash

Nutrition Club
Business 83 & Canal Street, La Feria, TX 78559
Phone: Ida (956) 970-002
Phone: Brenda (956) 454-0703
Phone: Norma (956) 453-8884
Nutrition & Health

O

Ochoa Hair Fashions
322 Short St., La Feria, TX 78559
Phone: Not Available
Hair Salon

Old Dominion Freight Lines
27775 FM 2556, La Feria, TX 78559
Phone: (956) 797-5144
Freight Carrier

Orbit Broadband
305 W. Expressway 83, La Feria, TX 78559
Phone: (956) 277-0222
Web Site: www.orbitbroad.com
Telecommunications

O'Reilly's Auto Parts
704 N. Main Street, La Feria, TX 78559
Phone: (956) 797-3284 / 797-3225
Fax: (956) 797-3211
Web Site: www.oreillyauto.com
Automotive Service (See Ad)

P

Pablo's Car Wash
100 W. Eighth St. La Feria, TX 78559
Phone: Not Available
Car Wash

Palmera Mobile Home Park
1 Palmera Heights, La Feria, TX 78559
Phone: (956) 797-3993
RV/Mobile Home Park

Parrish Cabinet Distributors & Valley Building Specialties
400 East Expressway 83 La Feria, TX 78559
Phone: (956) 797-9555
Web Site: www.parrishandcompany.com
Distributors & Building Specialties

Pemelton Land Leveling & Paving
29130 Adams Drive, La Feria, TX 78559
Phone: (956) 636-1264
Construction

Pentecostal Church
300 Fourth St., La Feria, TX 78559
2205 Box, La Feria, TX 78559
Phone: Not Available
Churches

Perez Tortilleria
317 N. Main St. La Feria, TX 78559
Phone: (956) 455-6082/466-9985
Restaurant

Pico's Garage
717 N. Main St., La Feria, TX 78559
Phone: (956) 797-1253
Automotive Services

Pico's Place
408 W. First St., La Feria, TX 78559
Phone: (956) 797-1253
Restaurant

Pleasant Acres RV Park
1100 E. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-2668
RV/ Mobile Home Parks

Pleasant Park Restaurant
13708 Bus. Hwy. 83, La Feria, TX 78559

Phone: (956) 797-1551
Restaurant

Precision Mold & Tool (South)
301 E. Industrial Way, La Feria, TX 78559
Phone: (956) 797-4032
Manufacturing

Primera Iglesia Bautista
604 N. Main St., La Feria, TX 78559
P.O. Box 505, La Feria, TX 78559
Phone: (956) 797-1740

Churches

Proud Printing
320 E. Highway 83, La Feria, TX 78559
Phone: (956) 624-3323 / 536-3228
Email: proudprinting@yahoo.com
Printers (See Ad)

Q

R

R & C Signs
617 Kiester Lane La Feria, TX 78559
Phone: (956) 797-1156
Signs

R & R Tavern
500 E. Bus. 83, La Feria, TX 78559
Phone: (956) 797-2425
Restaurant

Ram's Bar-B-Que
2803 W. Expressway 83, Ste. B. La Feria, TX 78559
Phone: (956) 797-1065/797-1061
Restaurants (See Ad)

Restlawn Memorial Park
1416 Business 83, La Feria, TX 78559
Phone: (956) 797-2322
Cemetery

Rio Farm Market
516 E. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-3139
Grocers

Rising Star Daycare
910 S. Main St., La Feria, TX 78559
Phone: (956) 797-4545
Child Care

Robles Corner Store/Shamrock
418 E. Bus. 83, La Feria, TX 78559
Phone: (956) 797-3371
Convenience Stores/Automotive Services

Ruben Maldonado Trucking
P.O. Box 1650, La Feria, TX 78559
Phone: (956) 797-4349
Trucking Company

Business Listings (by Alphabet)

S

Saenz Equipment

2801 W. Expressway 83, Ste. A
La Feria, TX 78559
Phone: (956) 797-4500
Equipment

SALIA Motor Freight Lines

27694 FM 2556, La Feria, TX 78559
Phone: (956) 797-4400
Freight Carriers

Safety Floors

P.O. Box 85, La Feria, TX 78559
Phone: (956) 873-3555/797-9487
Email: safetyfloorco@aol.com
Janitorial Supplies (See Ad)

Sam Houston Elementary School

505 N. Villarreal St., La Feria,
TX 78559
Phone: (956) 797-1814
Web Site: www.laferiaisd.org
La Feria ISD (See Ad)

David Sanchez Elementary

1601 South Main Street
La Feria, TX 78559
Phone: (956) 797-8550
Web Site: www.laferiaisd.org
La Feria ISD (See Ad)

Santos Snow Cones

100 S. Canal Street, La Feria,
TX 78559
Phone: (956) 797-4614

Serene Serenity Events

P.O. Box 533363, Harlingen,
TX 78553
Phone: (956) 498-8104
Email:
sereneserenityevents@gmail.com
Website:
www.serene-serenity-events.com
Wedding & Party Planner (See Ad)

Sharing Jesus Ministries, Inc.

122 E. Oleander Ave., La Feria,
TX 78559
Phone: (956) 428-9646
Churches

Shields, Brad, Attorney At Law

120-B N. Main St., La Feria,
TX 78559
P.O. Box 926, La Feria, X 78559
Phone: (956) 797-6116

Legal Services (See Ad)

Shrine Club

1 ½ Mile East Expwy 83, La Feria,
TX 78559
Phone: (956) 797-1524
Organizations

Sigler, Winston, Greenwood & Assoc.

611 Bill Summers Intl Blvd, Weslaco,
TX 78596
Phone: (956) 968-2194
Web Site:
www.siglerwinstongreenwood.com
Engineering Firm (See Ad)

Small World Academy

210 W First St., La Feria, TX 78559
Phone: (956) 797-9372
Child Care

Small World Pre-School

614 S. East St., La Feria, TX 78559
Phone: (956) 797-1363
Preschools

Smiley's Plumbing

29461 Orange Grove Rd., La Feria,
TX 78559
Phone: (956) 797-3158
Plumbing Company

South Texas Canteen

401 James Richard Closner, Ste. B & C
La Feria, TX 78559
Phone: (956) 797-5710
Vending Supplies

Stan's Place

P.O. Box 987, La Feria, TX 78559
Phone: (956) 797-4162
Restaurant

Stars Drive-in

816 N. Main St., La Feria, TX 78559
Phone: (956) 797-0610
Restaurant

State Farm Insurance

101 S. Main St., La Feria, TX 78559
Phone: (956) 797-2881
Web Site: www.statefarm.com
Insurance (See Ad)

St. Francis Xavier Catholic Church

500 S. Canal St., La Feria,
TX 78559
Phone: (956) 797-2666
Churches

Stripes/ Valero Gas

101 E. Exp 83, La Feria, TX 78559
Phone: (956) 797-1449
221 N. Main St., La Feria, TX 78559
Phone: (956) 797-9682
Convenience Store/Automotive
Services

Subway

702 N. Main St., La Feria,
TX 78559
Phone: (956) 797-0106
Web Site: www.subway.com
Restaurant

Super 8 Motel

1202 N. Main St., La Feria,
TX 78559
Phone: (956) 797-0200
Web Site: www.super8.com
Lodging (See Ad)

Super Wash #4

301 W. First St., La Feria, TX 78559
Phone: (956) 797-4701
Car Wash

T

Taqueria La Unica

518 E. Bus. 83, La Feria, TX 78559
Phone: (956) 797-5588
Restaurant

Texas Road House

1300 W. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-2920
Restaurant

Texas Rose

1 ½ Mi. E. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-5136
Restaurant

Texas Trader

600 W. Expwy. 83, La Feria,
TX 78559
P.O. Box 868, La Feria, TX 78559
Phone: (956) 797-3000
RV Sales/Service & Repair

The Corner Bakery

411 N. West St., La Feria, TX 78559
Phone: (956) 797-2158
Bakery

The Hair Center Salon

122 W. Oleander Ave., La Feria,

Business Listings (by Alphabet)

W

TX 78559

Phone: (956) 797-4036
Hair Salon (See Ad)

The Hair Shoppe I

220 E. Oleander Ave., La Feria,
TX 78559
Phone: (956) 797-9086
Hair Salon (See Ad)

The Hearing Aid Factory

2001 W. Expwy. 83, La Feria,
TX 78559
Phone: Not available
Hearing Aids

The Information Technology Group

4622 South Bus Hwy 281, Edinburg,
TX 78539
Phone: (956) 720-0035
Fax: (956) 318-3896
Email: rlopez@theitcg.com
Telecommunications (See Ad)

The Little Kid's Palace Daycare

204 W. Fourth St., La Feria,
TX 78559
Phone: (956) 797-9581
Child Care

The Neighborhood Doctor

106 N. Main St, La Feria, TX 78559
Phone: (956) 797-2002
Medical Services (See Ad)

Tiny Toon Academy

122 E. Primrose Ave., La Feria,
TX 78559
Phone: (956) 797-2691

Child Care

Top Cut Lawn Care

1200 E. Bus. 83, La Feria,
TX 78559
Phone: (956) 423-4318
Lawn Service

Town & Country Drive In #1

1 ½ Mi. W. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-1555
Convenience Store

TSI Laboratories

901 E. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-9031
Geo-tech Engineers

Tuff Shed

301 E. Expwy. 83, La Feria, 78559
Phone: (956) 797-8833
Storage

U

United States Postal Service

201 W. First St., La Feria, TX 78559
Phone: (956) 797-1812
Postal Services

V

Valley Insulation Co., Inc.

11572 Bus. Hwy. 83, La Feria,
TX 78559
P.O. Box 29, La Feria, TX 78559
Phone: (956) 797-4324/797-3093
Building Materials Supplier

Valley Liftman

1929 W. Exp 83, La Feria, TX 78559
Phone: (956) 592-7410
Nextel: 145*4*34774
Equipment

Vega's Drive Thru #3

605 W. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-3242
Convenience Store

Video Depot

123 W. Commercial Ave., La Feria,
TX 78559
Phone: (956) 797-4444
Video Rentals

Village Bottle Shop

1314 E. Bus. 83, La Feria, TX 78559
Phone: Not Available
Convenience Store

VIP - La Feria RV Park

300 & 600 E. Exp. 83, La Feria,
TX 78559
Phone: (956) 797-1043 / 797-1401
RV/ Mobile Home Park (See Ad)

Vogel, C. David, Law Office

118 N. Main St., La Feria, TX 78559
Phone: (956) 797-0100 / 797-0400
Legal Services (See Ad)

Water Mill Express

930 E. Bus. 83, La Feria, TX 78559
Phone: Not Available
Water Facilities

W. B. Green Jr. High

501 N. Canal St., La Feria,
TX 78559
Phone: (956) 797-1512
Web Site: www.laferiaisd.org
La Feria ISD (See Ad)

WET Washing Equipment of Texas

2813 W. Expwy. 83 St. A, La Feria,
TX 78559
Phone: (956) 412-7257
Website: www.wet-inc.com
Email: victor@wet-inc.com
Equipment

Whataburger

113 W. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-9009
Restaurant

Windmill Watermill

320 N. Main St., La Feria, TX 78559
Phone: Not Available
Water Facilities

Wise, Miguel D. PC

3516 E. Expressway 85, Suite A
Weslaco, TX 78596
Phone: (956) 968-6898
Email: mdwise@mdwpc.net
Legal Services (See Ad)

Woody's Sporting Goods, Inc.

202 E. Industrial Way, La Feria,
TX 78559
Phone: (956) 797-5002
Sporting Goods

Y

Yellow Rose Mobile Home Park

1609 N. Main St., La Feria,
TX 78559
Phone: (956) 797-2726
RV/Mobile Home Park

Mark Your Calendar -

Plan for These Events in 2010

Start the festivities with the



Fourth of July 2010 Celebration

Celebrate our nation's freedom, join the parade and have a good time at the Veteran's Memorial Sports Complex. Bring a picnic lunch and the whole family for an afternoon of fun. And in the evening enjoy the fireworks display.



SEE
6 PAGE
FOLD-OUT



The Lighting of the Tree **November 18, 2010 at 5:30 p.m.**



Christmas Parade/Winter Festival

Saturday, December 11, 2010

Floats, Cars, Marching Units, Santa Claus, High School Bands & Much More



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SEE 6 PAGE FOLD-OUT

La feria Market Days

Second Saturday of the Month

9:00 a.m. – 3 p.m.

At the Corner of Business Hwy. 83 & Canal Street



What can I find at Market Days?

Native Plants

Costume Jewelry & Purses

Scented Candles

Fresh Fruit Cups

Arts and Crafts

Sports Memorabilia

Southern Bar-B-Q

Mexican Food

And a whole lot more.

Registration deadline for each month is the Wednesday prior to the event.

For more information, call Florence Reichle at City Hall

(956) 797-2261



BRAD SHIELDS

Attorney at Law
120-B N. Main, P.O. Box 926
La Feria, TX 78559
(956)797-6116
brad@bradshieldsllaw.com



PROBATE: Wills • Estates • Trusts
BUSINESS: Partnerships & Corporations
• Contracts • Collections • Employment
REAL ESTATE: Transactions • Leases
• Condo Regimes • Restrictions
LITIGATION: Personal Injury • Accidents
• Product Liability • Wrongful Death
TAXES; FAMILY; MUNICIPAL; CRIMINAL

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ARKANSAS

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C. 956.564.0501

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MAROD.BIZ



AMBIOTEC
GROUP

John W. Clint, P.E.

5420 Paredes Line Rd.
Brownsville, TX 78526
(956) 548-9333
jclint@ambiotec.com



C. DAVID VOGEL
ATTORNEY AT LAW

118 N. Main St.
La Feria, TX 78559

Office: (956) 797-0100
Fax: (956) 797-0400

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OFFICIAL VEHICLE INSPECTION

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3/4 Mile N. on Bass Blvd. off Exp. 83
Harlingen, Texas

Efrain Bazaldua & Sons
Phone: 956-428-6402



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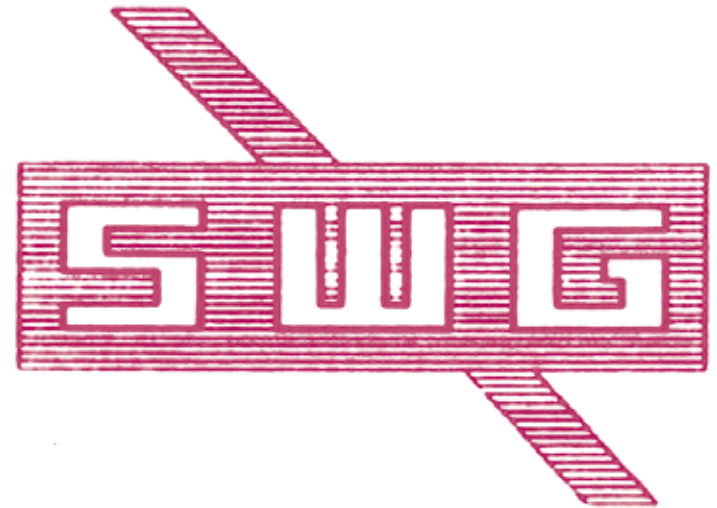
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603 WEST HIGHWAY 83
LA FERIA, TEXAS 78559

rene@dmerepair.com



Sigler, Winston, Greenwood & Associates
SWG Engineering, LLC

Joe B. Winston, Jr., P.E.

611 Bill Summers International Blvd.

Weslaco, Texas 78596

Firm Registration #F-592

Phone: (956) 968-2194

Fax (956) 968-8300

joe@siglerwinstongreenwood.com



megamorphosis
architecture & interior design
www.megamorphosisdesign.net
956.428.1779



Hanson
HEIDELBERGCEMENT Group

Hanson Pipe & Precast
South Central Region
P. O. Box 1905
1300 North Rabb Road
La Feria, TX 78559
Direct Line: 956-797-3227
Direct Fax: 956-797-3130



BLOCK PRODUCTS

Lightweight gray block, one of the most traditional and economical building materials in the world, has been brought into the 21st Century by INNOVATIVE BLOCK! Our new block products, transformed by the newest technology, are greener, more versatile, cost effective, installed, construction solution.

INNOVATIVE BLOCK's new state-of-the-art facility allows unparalleled capacity, quality control, and testing at every point of production. Each block is ASTM certified.

It is a new standard of progress in lightweight block and all the concrete products of INNOVATIVE BLOCK.

iB INNOVATIVE BLOCK
OF SOUTH TEXAS
www.innovativeblock.com
Ph (956) 797-4200 Fax (956) 797-4201

Made in the Rio Grande Valley.
Professionals ready to help with any questions.
CALL NOW!

Fast Facts About La feria

2009 Population	8,380	Male	46.4%
2008 Population	8,065	Female	53.6%
2000 Population	6,115	Median Age	34.5 yrs.
1990 Population	4,360		

City Size: 2,773 acres or 4.33 square miles

Major Employers:

La Feria Independent School District	580
Innovative Block of South Texas.....	92
La Feria Contractors	60
City of La Feria	56
El Centro Foods	50
Closner Construction	46
Whataburger.....	36
McDonald's	32
Hanson, Inc.	30
La Feria Irrigation District	22
Precision Mold & Tool	13
City Market.....	13
Hertz Equipment Rental	11
Compass Bank (La Feria Branch)	9
First National Bank	5

Climate:

Average Annual Precipitation	26.8 inches
Average Temperature High – July.....	94
Average Temperature Low – January.....	46

Some photos throughout the book courtesy of La Feria News.

City of La Feria



The La Feria Veteran's Memorial Sports Complex was built in 1995 as a joint project between the City of La Feria and the La Feria Independent School District. The facility is the home of the La Feria High School Boy's Baseball team, the La Feria High School Girl's Softball team and the La Feria High School Soccer team, as well as many other athletic events throughout the year, including after school baseball/softball, flag football, and regional cross country annual competition.

The 15-acre facility is comprised of four baseball/softball fields, a walking/jogging trail, a sand volleyball court, two basketball courts, a playground and a football/soccer field.

In 2009, the Sports Complex walking/jogging trail was expanded to a one-mile track, and the parking lot was also expanded by additional parking spaces to accommodate the growth in our community. In the future, we will be making additional improvements.



Visit our park and enjoy the outdoors!!

La feria's Skateboard Park



The Skateboard Park opened in September 2008.

Skating hours are M-F, 4:00 p.m. – 8:30 p.m.

Saturday and Sunday, 7:00 a.m. – 7:00 p.m.

School Breaks and Summer Hours Mon. – Sun., 7:00 a.m. – 8:30 p.m.





Baseball & Softball

Ages: 4-14 year old boys

Ages: 4-14 year old girls

Registration begins the month of January each year, with the season lasting until June.

For more information, please contact 797-2261.



La Feria NFL Flag Football

The City of La Feria is proud to offer NFL Flag Football to our local community as well as the surrounding communities for boys and girls ages 6-14. NFL Flag Football provides non-contact continuous action, while requiring minimal equipment. Players learn the skills of the sport and experience the fun of football!

In its eighth year, NFL Flag Football has become the fastest growing sport in La Feria. NFL Flag Football has also attracted players from the surrounding communities, as La Feria is one of a few cities to offer an NFL Flag Football program in the Rio Grande Valley. Participation has steadily increased with over 200 registered players per season. So get excited and play NFL Flag Football!

Registration for the 2010 season will kick off Saturday, July 24, 2010 and run every Saturday through August 7, 2010 at the Bailey H. Dunlap Memorial Public Library. Late registration will be held August 16 through the 18th at City Hall, 115 E. Commercial Avenue, La Feria. Registration fees will include an NFL team identified reversible jersey and a flag belt. Games begin September 4 through November, with a local tournament held from November 10 through November 13, 2010 at the end of the season. Regional and National tournaments are also held at different locations throughout the United States.

For more information, call 797-2261.
(Registration fees and times to be announced at a later date)





La Feria Basketball League

The City of La Feria is proud to offer Youth Basketball to our local community as well as the surrounding communities for boys and girls ages 5-12. In only its second year, the La Feria Basketball League has grown to almost 200 players. Registration begins in late November and the season lasts two months, January and February.



All games are played at the W.B. Green Jr. High School Gymnasium.

For more information regarding registration dates, times and fees, call 797-2261.

Volunteer Activities in Your Community



Volunteers help keep La Feria beautiful during Trash Bash Day in 2009.



The downtown took on a new look after the 4-H Planting Group took on the challenge of beautifying the flower beds. *They did a good job!*

City of La Feria SUMMER YOUTH RECREATION PROGRAM In cooperation with La Feria I.S.D.



The Summer Youth Program will be held again this year during the months of June and July 2010. Children ages 6 to 18 years old can participate in this program and enjoy a free breakfast and lunch. Program hours are 8:00 AM – 1:00 PM.

Enjoy great activities such as: basketball, volleyball, board games, arts & crafts, foosball, ping pong, & exercises, which are held at the La Feria High School Old Gym. Four field trips include: movies, skating, bowling, & swimming. AAU Track is offered for an additional fee.



Registration: **To be announced -**
For more information, please call (956) 797-2261

Community Calendar

January

Parent Conference

La Feria ISD
(956) 797-8322

February

Wild Game Dinner – 1st Saturday

First United Methodist Church
(956) 797-1393

Spring

Festival

St Francis Xavier Catholic Church
(956) 797-2666

Summer

GA Camp

First Baptist Church of La Feria
(956) 797-1214

VBS

La Feria Church of Christ
(956) 797-9890

Youth Camp

La Feria Church of Christ
(956) 797-9890

June

VBS

First Baptist Church
(956) 797-1214

VBS

First United Methodist Church
(956) 797-1393

July

VBS

La Feria Christian Worship Center
Aka/International Worship Center
(956) 797-1204

Fall

Festival

First Baptist Church of La Feria
(956) 797-1214

Festival

St Francis Xavier Catholic Church
(956) 797-2666

September

Women's Conference – 2nd week

La Feria Christian Worship Center
Aka/International Worship Center
(956) 797-1204

December

Christmas Eve Service

First Baptist Church of La Feria
(956) 797-1214

Live Nativity

First United Methodist Church
(956) 797-1393

La Feria

Event Program & Visitor's Guide 2010 Business Listings (by Category)

Adult Day Care

La Esperanza Adult Day Care
312 S. West Street, La Feria 78559
Phone: (956) 797-2885

Mi Destino Adult Daycare
2805 Memorial Dr. W. Ste. A,
La Feria, TX 78559
Phone: (956) 797-5400

Agricultural Supplies

La Feria Co-Op Gin & Supply
2 Mi. W. Hwy. 83, La Feria,
TX 78559
Phone: (956) 423-9678/423-8894

Apartments

Alaskan Apartments
1500 W. Hwy 83, La Feria,
TX 78559
Phone: (956) 797-3542

Buena Vida Apartments
209 South Kansas City Rd.
La Feria, TX 78559
Phone: (956) 797-3900

Camarillo Apartments
1210 N. Main St., La Feria,
TX 78559
Phone: (956) 797-2520/533-5362

Architecture & Interior Design

Megamorphosis
1409 N. Stuart Place Rd., Ste. D
Harlingen, TX 78552
Phone: (956) 428-1779
Web Site: www.megamorphosis.com
(See Ad)

Automotive Services

Aaron's Brake & Alignment
201 W. Bus. Hwy 83, La Feria,
TX 78559
Phone: (956) 797-2751
8203 Bus. Hwy 83, Harlingen,
TX 78552
Phone: (956) 412-1115

Auto Bus Air
2801 Zachary St., La Feria,
TX 78559
Phone: (956) 797-3143

Auto Zone

504 N. Main Street, La Feria,
TX 78559
Phone: (956) 797-9610
Web Site: www.autozone.com

Avila's Auto Service

715 North Main Street, La Feria,
TX 78559
3154 Box, La Feria, TX 78559
Phone: (956) 797-4009

Best Tires

411 North Main St., La Feria,
TX 78559
Phone: (956) 797-5555

Barton Auto Supply

403 N. Main St., La Feria, TX 78559
Phone: (956) 797-3500

Jerry's Auto Service

1816 E. Hwy 83, La Feria, TX 78559
Phone: Not Available

La Feria Contractors Mechanic Shop

123 South Beddoes Rd., La Feria,
TX 78559
Phone: (956) 797-2231

La Feria Co-Op Gin & Supply

2 Mi. W. Hwy. 83, La Feria,
TX 78559
Phone: (956) 423-9678/423-8894

Longhorn Bus Company of So. TX

221 W. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-3006
Web Site: www.longhornbus.com

Mid Valley Collision Stop

3400 W. Expwy. 83, La Feria,
TX 78559
PO Box 532352, Harlingen,
TX 78553
Phone: (956) 797-2525
(See Ad)

Pico's Garage

717 N. Main St., La Feria, TX 78559
Phone: (956) 797-1253

Robles Corner Store/Shamrock

418 E. Bus. 83, La Feria, TX 78559
Phone: (956) 797-3371

Stripes/ Valero Gas

101 W. Exp 83, La Feria, TX 78559
Phone: (956) 797-1449
221 N. Main St., La Feria, TX 78559

Phone: (956) 797-9682

Mid Valley Golf Cars

Millie 3 E. Exp. 83, La Feria, TX
78559
P.O. Box 931, La Feria, TX 78559
Phone: (956) 797-0399/492-6741
(See Ad)

Texas Trader

600 W. Expwy. 83, La Feria,
TX 78559
P.O. Box 868, La Feria, TX 78559
Phone: (956) 797-3000

Bakeries

La Feria Bakery

117 N. Main St., La Feria, TX 78559
Phone: (956) 797-2158

La Mexicana Bakery #2

124 W. Oleander Ave., La Feria,
TX 78559
Phone: (956) 797-3100

The Corner Bakery

411 N. West St., La Feria, TX 78559
Phone: (956) 797-2158

Banks

Compass Bank

100 N. Main St., La Feria, TX 78559
Phone: (956) 365-6448
Web Site: www.compassbank.com
(See Ad)

First National Bank

100 W. Expressway 83, La Feria,
TX 78559
Phone: (956) 797-8200
Web Site: www.webfnb.com

Banquet Halls

Casa De Fiestas
201 W. Expwy 83
La Feria, TX 78559
Phone: (956) 797-1523
Web Site: www.casadefiestas.com

Beverage Distributors

L & F Distributors

3900 N. McColl Rd., McAllen,
TX 78539
Phone: (956) 687-7751
(See Ad)

Business Listings (by Category)

Building Material Suppliers

Cantera Rancho Alegre
11059 Expressway 83, La Feria, TX 78559
Phone: (956) 797-9007

Gaviota Sand Pit & Materials
2 M. South Kansas City Rd.
La Feria, TX 78559
Phone: (956) 245-8933

Hanson Pipe & Precast
1300 N. Rabb Rd., La Feria, TX 78559
P.O. Box 1905, La Feria, TX 78559
Phone: (956) 797-3227
(See Ad)

Innovative Block of South Texas
240 East First St., La Feria, TX 78559
P.O. Box 38, La Feria, TX 78559
Phone: (956) 797-4200
Web Site: www.innovativeblock.com
(See Ad)

J & N Concrete
29074 Adams Rd., La Feria, TX 78559
Phone: not available

Mid Valley Sheet Metal, Inc.
¼ Mile W. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-2512

Valley Insulation Co., Inc.
11572 Bus. Hwy. 83, La Feria, TX 78559
P.O. Box 29, La Feria, TX 78559
Phone: (956) 797-4324/797-3093

Cameron County

CWWCP, Inc.
126 W. Oleander Ave, La Feria, TX 78559
Phone: (956) 797-2270

Cameron County Constable
200 Industrial Way, La Feria, TX 78559
Phone: (956) 797-1180

Cameron County Housing Auth.
115 E. Primrose Ave., La Feria, TX 78559
P.O. Box 5806, La Feria, TX 78559

Phone: (956) 797-1041

Cameron County Tax Office
200 Industrial Way, La Feria, TX 78559
Phone: (956) 797-3075

Justice of the Peace, Precinct 7
200 Industrial Way, La Feria, TX 78559
Judge Adam Gonzales, Place 1
Phone: (956) 797-1887

Car Dealership

A & S Motors Co.
800 E. Expwy 83, La Feria, TX 78559
P.O. Box 1264, La Feria, TX 78559
Phone: (956) 797-9425

Car Wash

La Feria Car Wash
120 W. Primrose Ave., La Feria, TX 78559
Phone: Not available

Pablo's Car Wash
100 W. Eighth St. La Feria, TX 78559
Phone: Not Available

Super Wash #4
301 W. First St., La Feria, TX 78559
Phone: (956) 797-4701

Nuno's Hand Car Wash
501 W. Hwy. 83, La Feria, TX 78559
Phone: Not Available

Cemeteries

Restlawn Memorial Park
1416 business 83
La Feria, TX 78559
Phone: (956) 797-2322

Heavenly Grace Memorial
26873 White Ranch Rd.
La Feria, TX 78559
Phone: (956) 797-5614
(See Ad)

Child Care

La Feria Learning Center
200 A Industrial Way, La Feria, TX 78559

P.O. Box 544
Phone: (956) 797-2693

Little Angel Daycare
209 W. Oleander, La Feria, TX 78559
Phone: (956) 797-4440

Little Cubs Academy
118 S. Main St., La Feria, TX 78559
Phone: Not Available

Little Lions Learning Center
132 W. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-5466

Rising Star Daycare
910 S. Main St., La Feria, TX 78559
Phone: (956) 797-4545

Small World Academy
210 W First St., La Feria, TX 78559
Phone: (956) 797-9372

The Little Kid's Palace Daycare
204 W. Fourth St., La Feria, TX 78559
Phone: (956) 797-9581

Tiny Toon Academy
122 E. Primrose Ave., La Feria, TX 78559
Phone: (956) 797-2691

Churches

Apostolic Faith Tabernacle
621 S. Main St., La Feria, TX 78559
Phone: (956) 565-9797

Central Internacional De Alavanza
116 W. Seventh St., La Feria, TX 78559
Phone: (956) 797-1204

Dios Es Amor
316 S. Canal St., La Feria, TX 78559
Phone: Not Available

Faith Vision Church
221 W. First St., La Feria, TX 78559
Phone: Not Available

First Baptist Church
208 S. Main St., La Feria, TX 78559
Phone: (956) 797-1214 (See Ad)

First Presbyterian Church
208 W. Central Ave., La Feria, TX 78559
Phone: Not Available

Event Program @ Visitor's Guide 2010 Business Listings (by Category)

First United Methodist Church
331 S. Main St., La Feria, TX 78559
Phone: (956) 797-1393
(See Ad)

Iglesia Apostolica De La Fe
En Cristo Jesus
309 W. Ninth St., La Feria, TX 78559
Phone: (956) 797-2477

La Feria Christian Center
116 W. Seventh St., La Feria, TX 78559
Phone: (956) 797-1204

La Feria Church of Christ
912 N. Parker Rd., La Feria, TX 78559
Phone: (956) 797-9890
Web Site: www.laferiachurchofchrist.com
(See Ad)

Pentecostal Church
300 Fourth St., La Feria, TX 78559
2205 Box, La Feria, TX 78559
Phone: Not Available

Primera Iglesia Bautista
604 N. Main St., La Feria, TX 78559
P.O. Box 505, La Feria, TX 78559
Phone: (956) 797-1740

St. Francis Xavier Catholic Church
500 S. Canal St., La Feria, TX 78559
Phone: (956) 797-2666

Sharing Jesus Ministries, Inc.
122 E. Oleander Ave., La Feria, TX 78559
Phone: (956) 428-9646

Cleaners/Laundromat

Flores Cleaners
120 W. Oleander Ave., La Feria, TX 78559
323 W. Harrison, Harlingen, TX 78559
Phone: Not Available

La Feria Laundromat
118 W. Primrose Ave.
La Feria, TX 78559
Phone: (956) 797-4266

Concrete Suppliers

Cab-Cos Contractors, Inc.
23669 Rabb Rd., La Feria, TX 78559
Phone: (956) 797-5600

Condos

Lion's Villa Condos
North FM 506, La Feria, TX 78559
Phone: (956) 495-4587/451-5805
Phone: (956) 624-8693

Construction

MVP Construction
P.O. Box 876, La Feria, TX 78559
Phone: Not Available

Closner Construction
1801 W. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-0785

Mueller, Inc.
900 W. Exp 83, La Feria, TX 78559
Phone: (956) 797-0799
Toll Free: 877-2-Mueller
Web Site: www.muellerinc.com

Pemelton Land Leveling & Paving
29130 Adams Drive, La Feria, TX 78559
Phone: (956) 797-1390

Convenience Stores

Avila's Drive-Thru
715 North Main Street, La Feria, TX 78559
3154 Box, La Feria, TX 78559
Phone: (956) 797-4009

Robles Corner Store/Shamrock
418 E. Bus. 83, La Feria, TX 78559
Phone: (956) 797-3371

Stripes/Valero Gas
101 E. Exp 83, La Feria, TX 78559
Phone: (956) 797-1449
221 N. Main St., La Feria, TX 78559
Phone: (956) 797-9682

Town & Country Drive In #1
10774 W. Hwy 83, La Feria, TX 78559
Phone: (956) 797-1555

Vega's Drive Thru #3
605 W. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-3242

Village Bottle Shop
1314 E. Bus. 83, La Feria, TX 78559
Phone: Not Available

Dentists

Chatham, DDS, Kenneth D.
119 W. Commercial Ave. La Feria, TX 78559
P.O. Box 155, La Feria, TX 78559
Phone: (956) 797-2330

La Feria Family Dentistry
100 S. Main St., La Feria, TX 78559
P.O. Box 945, La Feria, TX 78559
Phone: (956) 797-3131 (See Ad)

Distributors & Building Specialties

Parrish Cabinet Distributors & Valley Building Specialties
400 East Expressway 83
La Feria, TX 78559
Phone: (956) 797-9555
Web Site: www.parrishandcompany.com

Driving Schools

Gold Star Defensive Driving School
122 E. Commercial Ave
La Feria, TX 78559
Phone: (956) 797-1987

Electrical Contractors

Houston Stafford Electric
2803 Zachary St., La Feria, TX 78559
Phone: (956) 797-3148

K Thompson Electric, Inc.
425 N. James Richard Closner
La Feria, TX 78559
Phone: (956) 797-3027

FSG Electric
2811-A W. Expwy. 83
La Feria, TX 78559

Business Listings (by Category)

Phone: (956) 797-4191

Engineering Firms

Ambiotech Civil Engineering Group

5420 Paredes Line Rd.,
Brownsville, TX 78526
Phone: (956) 548-9333
(See Ad)

DOS Logistics, Inc.

24114 FM 2556, La Feria, TX 78559
Phone: (956) 797-4601
Web Site: www.doslogistics.com

Marod Engineering

128 W. Oleander Ave, La Feria,
TX 78559
Phone: (956) 797-3300
Web Site: www.marod.biz
(See Ad)

Sigler, Winston, Greenwood & Assoc.

1604 E. Hwy. 83, Weslaco,
TX 78596
Phone: (956) 968-2194
(See Ad)

TSI Laboratories

901 E. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-9031

Equipment

All Valley Scale

P.O. Box 881, La Feria, TX 78559
Phone: (956) 797-2874

Allen's Equipment Sales

2201 W. Expwy. 83, La Feria,
TX 78559
Phone: (956) 501-7558

B & R Vending Company

215 Oleander, La Feria, TX 78559
Phone: not available

Hertz Equipment Rental Corp.

1801 W. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-4747

Saenz Equipment

2801 W. Expressway 83, Ste. A
La Feria, TX 78559
Phone: (956) 797-4500

Valley Liftman

1929 W. Exp 83, La Feria, TX 78559

Phone: (956) 592-7410
Nextel: 145*4*34774

WET Washing Equipment of Texas

2813 W. Expwy. 83 St. A, La Feria,
TX 78559
Phone: (956) 412-7257
Website: www.wet-inc.com
Email: victor@wet-inc.com

Florists

Candy's Flower, Basket & Gifts

109 S. Main St., La Feria, TX 78559
Phone: (956) 797-1783

Fatima's Beauty Salon & Flower-Gifts

115 N. Main St., La Feria, TX 78559
Phone: (956) 797-4627

LuLu's Flower & Party Shop

1000 E. Bus. 83, La Feria,
TX 78559
Phone: (956) 797-2284
Teleffora: 1-800-798-8224
Web Site: www.luluflovershop.net
(See Ad)

Freight Carriers

ABF Freight Systems, Inc.

FM 2566 Solis Rd., La Feria,
TX 78559
Phone: (956) 797-5900
Web Site: ABF.com

Gator Freightways

27184 N. Rabb Rd., La Feria,
TX 78559
Phone: (956) 797-3601

Old Dominion Freight Lines

27775 FM 2556
La Feria, TX 78559
Phone: (956) 797-5144

SALIA Motor Freight Lines

27694 FM 2556, La Feria, TX 78559
Phone: (956) 797-4400

Funeral Home

Garza, Rudy Palm Funeral Home

219 S. Main St., La Feria, TX 78559
Phone: (956) 797-3122

Heavenly Grace Memorial

26873 White Ranch Rd.

La Feria, TX 78559
Phone: (956) 797-5614
(See Ad)

Furniture

Buyers Distributing, Inc.

612 E. Hwy 83, La Feria, TX 78559
Phone: (956) 797-2391

J & M Used Furniture Store

310 Short St., La Feria, TX 78559
Phone: (956) 202-2700
(See Ad)

Gift Shops

Faithful Treasures Christian Shop

109 S. Main St., La Feria, TX 78559
P.O. Box 1218, La Feria, TX 78559
Phone: (956) 797-3337

Fatima's Beauty Salon & Flower-Gifts

115 N. Main St., La Feria, TX 78559
Phone: (956) 797-4627

Light of Hope

2809 W. Exp. 83, La Feria,
TX 78559
Phone: (956) 797-0785/797-0576

Neese Pharmacy

101 N. Main St., La Feria, TX 78559
Phone: (956) 797-2366
(See Ad)

Grocers

El Centro Foods

500 N. Main St., La Feria,
TX 78559
Phone: (956) 797-1013

Rio Farm Market

516 E. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-3139

Hair Salon

Carolyn's Hair Fashion

130 W. Oleander Ave., La Feria,
TX 78559
P.O. Box 332, La Feria, TX 78559
Phone: (956) 797-1323

Fatima's Beauty Salon & Flower-Gifts

115 N. Main St., La Feria, TX 78559

Phone: (956) 797-4627

Isabel's Beauty Salon

31143 Kansas City Ave.
La Feria, TX 78559
Phone: (956) 797-9161

JC Beauty Salon

501 W. Highway 83
9609 Box, La Feria, TX 78559
Phone: (956) 797-9290

Maria De La Luz Rangel

605 N. Main St., La Feria, TX 78559
9537 Box, La Feria, TX 78559
Phone: (956) 797-2279

Mary Ann Munoz

514 W. Cypress Ave.
La Feria, TX 78559
P.O. Box 102, La Feria, TX 78559
Phone: Not Available

Ochoa Hair Fashions

322 Short St., La Feria, TX 78559
Phone: Not Available

The Hair Center Salon

122 W. Oleander Ave.
La Feria, TX 78559
Phone: (956) 797-4036
(See Ad)

The Hair Shoppe I

220 E. Oleander Ave., La Feria,
TX 78559
Phone: (956) 797-9086
(See Ad)

Hardware

Betts Hardware

105 South Main Street
La Feria, TX 78559
Phone: (956) 797-1450

HVAC Services

Gulf Coast Mechanical

11552 Bus. Hwy 83, La Feria,
TX 78559
Phone: (956) 797-5533

Home Interior

Celebrating Home

Phone: Olga (956) 495-5908
Phone: Carolyn (956) 792-0850
Phone: Rory (956) 867-2511
(See Ad)

Lloyd Betts Interiors, Inc.

13422 E. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-1025

Insurance

J & D Auto Insurance

/Pocket Comm.
217 W. Business 83, La Feria,
TX 78559
Phone: (956) 797-9681

State Farm Insurance

101 S. Main St., La Feria, TX 78559
Phone: (956) 797-2881
Web Site: www.statefarm.com
(See Ad)

Irrigation

La Feria Irrigation District

300 N. Main St., La Feria, TX 78559
P.O. Box 158, La Feria, TX 78559
Phone: (956) 797-2421

Janitorial Supplies

Safety Floors

P.O. Box 85, La Feria, TX 78559
Phone: (956) 873-3555/797-9487
Email: safetyfloorco@aol.com
(See Ad)

Karate School

Karate School

W. Exp. 83, La Feria, TX 78559
Phone: (956) 343-4133

La Feria, City of

Bailey H. Dunlap Memorial Public Library

400 South Main Street
La Feria, TX 78559
Phone: (956) 797-1242

La Feria Aquatic Center

701 S. Main St., La Feria, TX 78559
Phone: (956) 797-4669

La Feria City Hall

115 E. Commercial Avenue
La Feria, TX 78559
Phone: (956) 797-2261

La Feria Economic Dev. Corp.

115 E. Commercial Ave.

La Feria, TX 78559
Phone: (956) 797-2261

La Feria Industrial Dev. Corp.

115 E. Commercial Ave.
La Feria, TX 78559
Phone: (956) 797-2261

La Feria Police Department

128 E. Bus Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-3121

La Feria Volunteer Fire Department

200 E. Bus Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-2444

La Feria ISD

Administration/Curriculum-La Feria Curriculum Office

400 S. West St., La Feria, TX 78559
Phone: (956) 797-2313
Web Site: www.laferiaisd.org

C.E. Vail Elementary School

209 W. Jessamine Ave.
La Feria, TX 78559
Phone: (956) 797-5523
Web Site: www.laferiaisd.org

David Sanchez Elementary

1601 South Main Street
La Feria, TX 78559
Phone: (956) 797-8550
Web Site: www.laferiaisd.org

La Feria High School

901 N. Canal St., La Feria,
TX 78559
Phone: (956) 797-1353
Web Site: www.laferiaisd.org

La Feria Independent School Dist.

203 E. Oleander Ave., La Feria,
TX 78559
Phone: (956) 797-2612
Web Site: www.laferiaisd.org
(See Ad)

La Feria ISD Tax Office

203 E. Oleander Ave., La Feria,
TX 78559
Phone: (956) 797-2741
Web Site: www.laferiaisd.org

Noemi Dominguez Elementary School

600 W. Pancho Maples Dr.

Business Listings (by Category)

Business Listings (by Category)

La Feria, TX 78559
Phone: (956) 797-1712
Web Site: www.laferiaisd.org

Sam Houston Elementary School

505 N. Villarreal St., La Feria, TX 78559
Phone: (956) 797-1814
Web Site: www.laferiaisd.org

W. B. Green Jr. High
501 N. Canal St., La Feria, TX 78559
Phone: (956) 797-1512
Web Site: www.laferiaisd.org

Landscaping

Green Valley Sprinklers
13264 Exp. 83, La Feria, TX 78559
Phone: (956) 797-0150

Top Cut Lawn Care

1200 E. Bus. 83, La Feria, TX 78559
Phone: (956) 423-4318

Legal Services

Shields, Brad

Attorney At Law
120-B N. Main St., La Feria, TX 78559
P.O. Box 926, La Feria, X 78559
Phone: (956) 797-6116
(See Ad)

Vogel, C. David

Attorney At Law
118 N. Main St., La Feria, TX 78559
Phone: (956) 797-0100/797-0400
(See Ad)

Wise, Miguel D. PC

Attorney At Law
3516 E. Expressway 83, Suite A
Weslaco, TX 78596
Phone: (956) 968-6898
Email: mdwise@mdwpc.net
(See Ad)

Library

Bailey H. Dunlap Memorial Public Library

400 South Main Street, La Feria, TX 78559
Phone: (956) 797-1242

Lodging

Birdhouse Haven Bed & Breakfast

28035 S. Kansas City Rd.
La Feria, TX 78559
Phone: (956) 245-0263
(See Ad)

La Feria Motel & Mobile Home Park

700 E. Bus. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-2867

Super 8 Motel

1202 N. Main St., La Feria, TX 78559
Phone: (956) 797-0200
Web Site: www.super8.com
(See Ad)

Manufacturing

Bell Fence Manufacturing Co.

RR 1 Box 1010, La Feria, TX 78559
P.O. Box 743, La Feria, TX 78559
Phone: (956) 797-9534

Precision Mold & Tool (South)

301 E. Industrial Way, La Feria, TX 78559
Phone: (956) 797-4032

Medical Equipment

DME Repair

603 West Highway 83, La Feria, TX 78559
Phone: (956) 277-0125
Fax: (866) 941-5313
Email: rene@dmerepair.com
(See Ad)

Medical Services

La Feria Medical Clinic

129 W. Commercial Ave., La Feria, TX 78559
Phone: (956) 797-9200
(See Ad)

Little Lighthouse Children's Rehab

202 S. Main St., La Feria, TX 78559
Phone: (956) 797-2100

The Hearing Aid Factory

2001 W. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-3839

The Neighborhood Doctor

106 N. Main St, La Feria, TX 78559
Phone: (956) 797-2002
(See Ad)

Newspaper

La Feria News

102 S. Main St., La Feria, TX 78559

P.O. Box 999, La Feria, TX 78559
Phone: (956) 797-9920
Web Site: www.thelaferianews.com
(See Ad)

Nutrition & Health

Nutrition Club

Business 83 & Canal Street
La Feria, TX 78559
Phone: Ida (956) 970-002
Phone: Brenda (956) 454-0703
Phone: Norma (956) 453-8884

Organizations

American Legion Post 439

219 E. Commercial Ave., La Feria, TX 78559
Phone: (956) 797-3701
(See Ad)

La Feria Lions Club

P.O. Box 325, La Feria, TX 78559
Phone: Not Available

Shrine Club

1 1/2 Mile East Expressway 83
La Feria, TX 78559
Phone: (956) 797-1524

Pawn Shop

First Cash Pawn

317 W. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-5772

Pharmacy

Neese Pharmacy

101 N. Main St., La Feria, TX 78559
Phone: (956) 797-2366
Prescription Phone: (956) 797-2511
(See Ad)

Plumbing Company

Smiley's Plumbing

29461 Orange Grove Rd.
La Feria, TX 78559
Phone: (956) 797-3158

Postal Services

United States Postal Service

201 W. First St
La Feria, TX 78559
Phone: (956) 797-1812

Preschool

La Feria Headstart

400 E. Industrial Way
La Feria, TX 78559
Phone: (956) 797-9659

N. I. N. O. S. Head Start

400 E. Industrial Way, La Feria, TX 78559
Phone: (956) 797-9659
Web Site: www.ninosinc.org

Small World Pre-School

614 S. East St., La Feria, TX 78559
Phone: (956) 797-1363

Printers

ProudD Printing

320 E. Highway 83, La Feria, TX 78559
Phone: (956) 624-3323 / 536-3228
Email: proudprinting@yahoo.com
(See Ad)

Printing & Office Supplies

Gateway Printing & Office Supply, Inc.

315 South Closner
Edinburg, Texas 78539
Phone: (956) 383-3861
1460 N. Expressway 77/83
Brownsville, TX 78520
Phone: (956) 546-0632

Realtors

Carey Real Estate - Michelle Vela

Kansas City Rd., La Feria, TX 78559

Phone: (956) 536-0165
Email: mvela77@gmail
(See Ad)

Residential

Buena Vida Apts.

411 N. Kansas City Rd
P.O. Box 190
La Feria, TX 78559
Phone: (956) 797-3900

LA FERIA HOUSING LTD

407 N. Kansas City Rd.

La Feria, TX 78559
Phone: (956) 797-3900

Restaurants

Burger King

1102 N. Main St., La Feria, TX 78559
P.O. Box 1810, McAllen, TX 78505
Phone: (956) 797-9546
Web Site: www.bk.com

Checker's BBQ

502 N. Main St., La Feria, TX 78559
Phone: (956) 797-1513/454-5766

Church's Chicken

716 N. Main St., La Feria, TX 78559
Phone: (956) 797-4439
Web Site: www.churchs.com

City Market Restaurant

906 S. Main St., La Feria, TX 78559
Phone: (956) 797-1490
(See Ad)

Dairy Queen

906 N. Main St., La Feria, TX 78559
Phone: (956) 797-1993
Web Site: www.dairyqueen.com

Domino's Pizza

702 N. Main St., La Feria, TX 78559
Phone: (956) 797-2121
Web Site: www.dominos.com

83 Bar & Grill

13708 Bus. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-1551

La Feria Coffee Shop

109 N. Main St., La Feria, TX 78559
Phone: (956) 797-2015

Los Amigos Restaurant

205 W. Oleander Ave., La Feria, TX 78559
Phone: (956) 797-5465

McDonald's

204 E. Expwy. 83, La Feria, TX 78559
Phone: (956) 797-1461
Web Site: www.mcdonalds.com

McDonald's Office

1102 N. Parker Rd., La Feria, TX 78559
Phone: (956) 797-0313

Maco's Taco's

500 N. Main St., La Feria, TX 78559
Phone: (956) 200-9345

Perez Tortilleria

317 N. Main St, La Feria, TX 78559
Phone: (956) 455-6082/466-9985

Pico's Place

408 W. First St., La Feria, TX 78559
Phone: (956) 797-1253

Pleasant Park Restaurant

13708 Bus. Hwy. 83, La Feria, TX 78559
Phone: (956) 797-1551

R & R Tavern

500 E. Bus. 83, La Feria, TX 78559
Phone: (956) 797-2425

Ram's Bar-B-Que

2803 W. Expressway 83, Ste. B.
La Feria, TX 78559
Phone: (956) 797-1065/797-1061
(See Ad)

Stan's Place

P.O. Box 987, La Feria, TX 78559
Phone: (956) 797-4162

Stars Drive-in

816 N. Main St., La Feria, TX 78559
Phone: (956) 797-0610

Subway

702 N. Main St., La Feria, TX 78559
Phone: (956) 797-0106
Web Site: www.subway.com

Taqueria La Unica

518 E. Bus. 83, La Feria, TX 78559
Phone: (956) 797-5588

Texas Road House

1300 W. Hwy. 83, La Feria,

Business Listings (by Category)

Business Listings (by Category)

TX 78559
Phone: (956) 797-2920

Texas Rose
1 1/2 Mi. E. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-5136

Whataburger
113 W. Expwy. 83, La Feria, TX
78559
Phone: (956) 797-9009

Retail Stores

Family Dollar
301 N. Main St., La Feria, TX 78559
Phone: (956) 797-0147
Web Site: www.familydollar.com

Dollar General
422 W. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-4311

Retirement Community

Citrus Village Park
901 Citrus Drive, La Feria, TX 78559
Phone: Not Available

RV/Mobile Home Parks

Green Bay South Community, Inc.
13949 Club Drive
La Feria, TX 78559
Phone: (956) 797-1138

Highland Trailer Park
1600 W. Hwy 83, La Feria,
TX 78559
Phone: not available

Ken-La Mobile Villa Gardens
1101 E. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-2733

Kenwood RV Park
1201 N. Main St., La Feria,
TX 78559
Phone: (956) 797-1851

La Feria Motel & Mobile Home Park
700 E. Bus. Hwy. 83, La Feria,

TX 78559
Phone: (956) 797-2867

La Feria RV & Auto Sales
1000 E. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-3595

La Feria RV Park
300 E. Expwy. 83, TX 78559
Phone: (956) 797-1043

Mesquite Park & Sales
11924 W. Bus. 83, La Feria,
TX 78559
500 W. Bus. 83, La Feria,
TX 78559
Phone: (956) 797-2514

Palmera Mobile Home Park
1 Palmera Heights, La Feria,
TX 78559
Phone: (956) 797-3993

Pleasant Acres RV Park
1100 E. Hwy. 83, La Feria,
TX 78559
Phone: (956) 797-2668

VIP - La Feria RV Park
300 & 600 E. Exp. 83, La Feria,
TX 78559
Phone: (956) 797-1043/797-1401
(See Ad)

Yellow Rose Mobile Home Park
1609 N. Main St., La Feria,
TX 78559
Phone: (956) 797-2726

RV Transport & Set-Up

B & G Mobile Home Services
11283 W. Clark Rd., La Feria,
TX 78559
Phone: (956) 797-2287

Security Systems

Internal Control Systems
2807 W. Expwy. 83, La Feria,
TX 78559
Phone: (956) 797-5300

Fairway Supply, Inc.
2811 W. Exp. 83, Ste. B, La Feria,
TX 78559
Phone: (956) 797-2017/369-3848
Toll Free No.: (866) 676-3247

Email:
tnewman@fairwaysupply.com

Signs

R & C Signs
617 Kiester Lane
La Feria, TX 78559
Phone: (956) 797-1156

Snow Cones

Martinez Snow Cones
129 W. Oleander Ave.
La Feria, TX 78559
Phone: (956) 797-1172

Santos Snow Cones
100 S. Canal St.
La Feria, TX 78559
Phone: (956) 797-4614

Sporting Goods

Woody's Sporting Goods, Inc.
202 E. Industrial Way, La Feria,
TX 78559
Phone: (956) 797-5002

Storage

Basic Storage
321 W. Business 83, La Feria,
TX 78559
Phone: (956) 797-9094
(See Ad)

Best Little Warehouse in Texas
500 Frontage Expressway 83
La Feria, TX 78559
Phone: (956) 797-1737

Tuff Shed
301 E. Expwy. 83, La Feria, 78559
Phone: (956) 797-8833

Tax Offices

Cameron County Tax Office
200 Industrial Way
La Feria, TX 78559
Phone: (956) 797-1887

La Feria City Hall
115 E. Commercial Ave.
La Feria, TX 78559
Phone: (956) 797-2261

La Feria ISD Tax Office
203 E. Oleander Ave.

Business Listings (by Category)

La Feria, TX 78559
Phone: (956) 797-2741

Tax Preparation Services

Direct Financial Services
121 W. Oleander Ave.
La Feria, TX 78559
Phone: (956) 277-0251

**Jackson Hewitt Tax Service-
Rapido Income Tax**
Main Street
La Feria, TX 78559
Phone: (956) 975-8042

Telecommunications

All Valley Communications
413 E. Ebony, La Feria, TX 78559
P.O. Box 914, La Feria, TX 78559
Phone: (956) 797-9766/893-0575
(See Ad)

Digital Communications
123 South Beddoes Road
La Feria, TX 78559
Phone: (956) 797-2323
Web Site: www.digitalcomco.com

Orbit Broadband
305 W. Expressway 83, La Feria,
TX 78559
Phone: (956) 277-0222
Web Site: www.orbitbroad.com

The Information Technology Group
4622 South Bus Hwy 281,
Edinburg, TX 78539
Phone: (956) 720-0035
Fax: (956) 318-3896
Email: rlopez@theitcg.com
Web Site: www.theitcg.com
(See Ad)

Transportation/Distribution

Averitt Express
800 W. Expressway 83
La Feria, TX 78559
Phone: (956) 797-4086

Trucking Company

Ruben Maldonado Trucking
P.O. Box 1650, La Feria, TX 78559
Phone: (956) 797-4349

Veterinarians

Border Animal Hospital, PC
617 S. International Blvd.
Weslaco, TX 78596
Phone: (956) 968-3852
(See Ad)

Vending Supplies

South Texas Canteen
401 James Richard Closser
Ste. B & C
La Feria, TX 78559
Phone: (956) 797-5710

Video Rentals

Video Depot
123 W. Commercial Ave.,
La Feria, TX 78559
Phone: (956) 797-4444

Movieland Video
131 W. Commercial Ave, La Feria,
TX 78559
Phone: (956) 797-3321

Water Facilities

Water Mill Express
930 E. Bus. 83, La Feria, TX 78559
Phone: Not Available

Windmill Watermill
320 N. Main St., La Feria,
TX 78559
Phone: Not Available

Wedding & Party Planner

Serene Serenity Events
PO Box 53363, Harlingen,
TX 78553
Phone: (956) 498-8104
Email:
sereneserenityevents@gmail.com
Web Site:
www.serene-serenity-events.com
(See Ad)

Welding Company

B & V Welding
24924 Bass Blvd. Harlingen,
TX 78550
Phone: (956) 428-6402
(See Ad)

Longoria & Sons Welding, Inc.
1164 W. Expwy. 83, La Feria,
TX 78559
P.O. Box 962, Mercedes, TX
Phone: (956) 565-5980

Wrecker Service

La Feria Wrecker
3 N. FM 506, La Feria, TX 78559
P.O. Box 686, La Feria, TX 78559
Phone: (956) 797-2123



City of La Feria

Appointed Board Members

La Feria Utilities Board

Adolfo Lopez, Chairman
Betty Jo Dunlap, Vice-Chairperson
Ralph Muse, Board Member
Ovidio Saldivar, Board Member
Steve Brewer, Mayor/Ex-Officio Member
Sunny K. Philip, City Manager/Ex-Officio Member

La Feria Industrial Development Corporation (LFIDC)

Brad Shields, President
Arturo Martinez, Vice-President
Norma Alaniz, Secretary/Treasurer
Toni Garcia, Board Member
Ignacio A. Garcia Galvez, Board Member
Steve Brewer, Mayor/Ex-Officio Member

La Feria Economic Development Corporation (LFEDC)

Betty Jo Dunlap, President
Mary E. Garcia, Vice President
John Hernandez, Secretary/Treasurer
Lori Weaver, Director
Angelica P. Baldivia, Director
Victor Gonzalez, Jr., Director
Toni Garcia, Director

La Feria Library Board

Cindy Moore, Board President
Valarie Nicholson, Secretary/Treasurer
Nina Dunlap, Board Member
Jean Burgoine, Board Member
Sheri Durham, Board Member
Eva Verduzco, Board Member



City of La Feria

Appointed Board Members

Planning and Zoning Commission

Marco Rodriguez, Board Member
Bishop Ronaldo Ortiz, Board Member
George Hernandez, Board Member
Mary E. Garcia, Board Member
George E. Lazaro, Board Member
Reyes Rodriguez, Board Member

Zoning Board of Adjustments

Carlos Verduzco, Chairman
Randy Sowers, Board Member
Fernando Najjar, Jr., Board Member
Xavier Alegria, Board Member
Jesse Garcia, Board Member
Delores Seabolt, Alternate Board Member

Water and Wastewater System Improvements Steering Committee

Bishop Ronaldo Ortiz, Chairman
Steve Brewer, Vice Chairman
Mary E. Garcia, Board Member
George E. Lazaro, Board Member
Santos Guzman, Board Member
Betty Jo Dunlap, Board Member
Victor Gonzalez, Jr., Board Member
Sandra Ruiz, Board Member



City of La Feria

Appointed Board Members

Tax Increment Reinvestment Zone Board

Steve Brewer, President
Brad Shields, Vice President
Lori Weaver, Board Member
Betty Jo Dunlap, Board Member
Edna Tamayo, Board Member

Animal Control Advisory Committee

Dr. Katherine Dittman, DVM
Darla A. Jones, Committee Member
Dave Blackwell, Committee Member
Shannon Harville, Committee Member

La Feria – Rio Grande Valley Community Development Enterprise, LLC Board

Brad Shields, Manager
Betty Jo Dunlap, Manager
Steve Brewer, Manager

The City of La Feria is grateful to have a large number of volunteers who serve on these boards and contribute so much to the community. Thank you for your service

*To volunteer for board appointments, complete a form at City Hall and submit to the City Secretary / Human Resource Director,
Ms. Olga Oberwetter*

Non-Profit Organizations

South Texas Emerging Markets Development Fund, Inc.

Carlos Cantu, President
Clifford Durham, Vice President
Mary Beth Wright, Secretary/Treasurer
Benito Garcia, Director
Brad Shields, Director
Mary E. Rekward, Director
Patty Rodriguez, Director
Steve Brewer, Mayor/Ex-officio Member
Sunny K. Philip, City Manager/Ex-officio Member

South Texas Collaborative for Housing Development, Inc.

Luis Garza, President
George Dale, Vice President
Ida Silguero, Secretary/Treasurer
Arturo Martinez, Director
Gloria Casas, Director
Emma Martinez, Director
Heidi Warner, Director
Steve Brewer, Mayor/Ex-officio Member
Sunny K. Philip, City Manager/Ex-officio Member

**The City of La Feria congratulates
the directors of these two non-profit corporations
who contribute so much to the community and
the Rio Grande Valley.**

Thank you for your service!



*Fiesta Fred
&
Frieda*

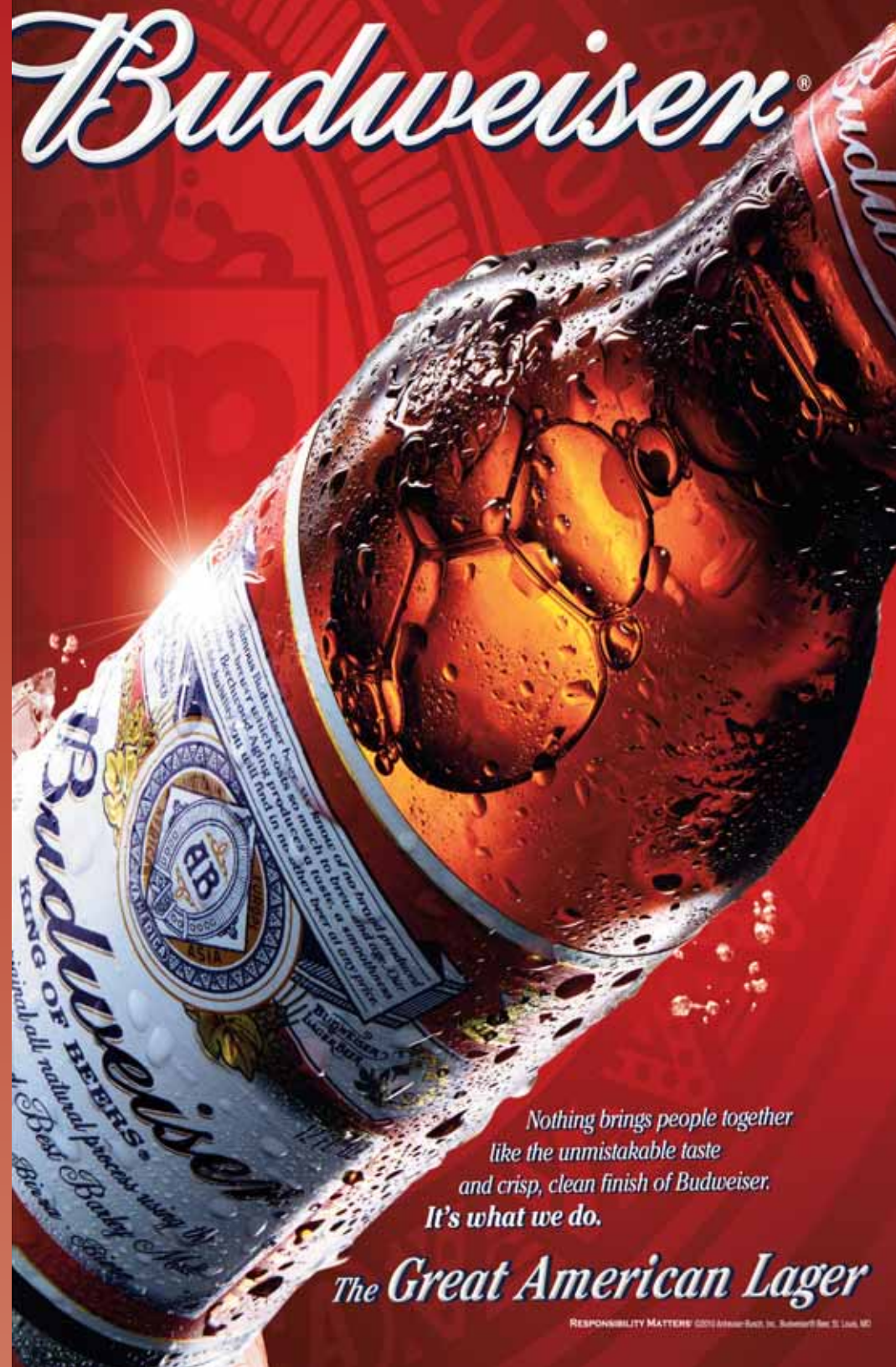


La Feria

Event Program & Visitors Guide 2010

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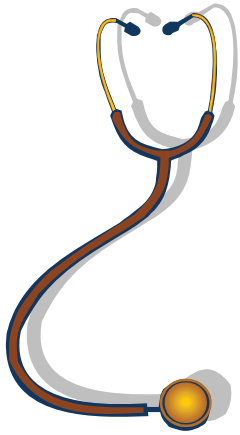
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