



No. _____

**TWELFTH ANNUAL
LA FERIA LIGHTED CHRISTMAS PARADE 2010
Saturday, December 11, 2010**

ENTRY APPLICATION

(956) 797-2261

Theme: "Once Upon A Christmas"

Name of Organization: _____

Address: _____

Contact Person: _____

Home # _____ Work/Cell # _____

Alternate Contact: _____

Brief Description of Entry: _____

Number of participants in the group: _____

Length of Float/Entry in feet (Please include the length of the vehicle pulling the float) _____

CHECK CATEGORY OF YOUR ENTRY

(Check ONE Only) Fee Required

_____ Float/Golf Cart Unit (1-10 carts)
[Only Category Eligible for Trophies
& Cash Prizes]

_____ Military Vehicle/Marching
Unit

_____ Marching & Walking Units
(including Drill Teams, Bands
& Cheerleaders)
[Eligible for Trophies Only]

_____ Horse Unit
(# of horses)

_____ Car/Truck/Motorcycle
(Clubs limited to ten (10) vehicles)

_____ Thematic
(Clowns, cyclists, etc.)

EACH ENTRY MUST HAVE AN APPLICATION COMPLETED

To enter, the application must be completed and returned to City of La Feria by 4:30 P.M., **Monday, November 29, 2010.**

ENTRY FEE \$15.00

ENTRY FEE NEEDS TO BE SUBMITTED WITH THE APPLICATION

I hereby enter the Parade at my/our own risk and agree to do so subject to all parade official rules and guidelines. I further agree that if any damage is occasioned, or loss or damage from any cause to the horse exhibited, vehicle, or art I may use or exhibit, I will hold the City of La Feria harmless. I will make no claims against the City of La Feria or any of its volunteers, nor instigate any legal proceedings for personal injuries or property damage arising from accident by any employee or volunteer of the City of La Feria. **I understand that violations(s) of rules and guidelines will forfeit my/our participation during this and future parades.**

No POLITICAL SIGNS of any kind will be allowed within the parade.

Your cooperation is much appreciated.

Date: _____

Signature: _____

Name and Title: _____

Mail/Return Applications To:

Christmas Parade 2010
Attn: Tabitha M. Outlaw
115 East Commercial Avenue
La Feria, Texas 78559

Late Fee of \$5 applied to entries received after November 29, 2010. Late registration deadline is Friday, December 3, 2010.

FOR OFFICE USE ONLY

Application Received on _____

Fee Paid _____

COMMENTS/FOLLOW-UP ACTION NEEDED:

FOR ADDITIONAL INFORMATION CALL - (956) 797-2261

LA FERIA CHRISTMAS PARADE 2010 OFFICIAL RULES AND GUIDELINES

Coordinated for the benefit of the La Feria Community

THEME: " *Once Upon A Christmas* "

DAY/DATE: Saturday, December 11, 2010

START TIME: 5:30 P.M. (Line up starts at 4:30 P.M.)

GOAL

To plan and produce a successful, professional, and memorable 2010 Christmas Parade, a La Feria Community Celebration.

GENERAL RULES

Line Up – The parade will form at Central Avenue and travel north on Main Street, and the final destination will be the La Feria High School parking lot. The parade route length is approximately one 1 mile long.

NOTHING MAY BE THROWN TO THE AUDIENCE ALONG THE PARADE ROUTE. THIS INCLUDES, BUT IS NOT LIMITED TO CANDY AND COSTUME JEWELRY.

HANDING OUT CANDY OR OBJECTS TO THE CROWD IS PERMITTED BY WALKERS ONLY; HOWEVER, TWO WALKERS MUST ACCOMPANY THE FLOAT/ENTRY, ONE ON EACH SIDE OF THE STREET.

FLOATS

Floats must be decorated and may be pulled by vehicle, car, or truck. The vehicle pulling the float will not be judged. If sound/music is included in the theme, and a sound system is not included within the float itself, a vehicle with a sound system will be allowed to precede the float.

Fire extinguishers are required to be on every float for safety reasons. **There must be an adult on floats where there are children.** No one will get on or off a float or entry once it has started down the parade route.

Entry numbers will be placed on all entries (with the exception of the walkers) by the designated parade official during the parade line-up.

AWARDS

PRIZES WILL BE AWARDED FOR FLOATS AND CHRISTMAS/COMMUNITY SPIRIT DECORATIONS THAT HAVE

THE " *Once Upon A Christmas* " THEME.

JUDGING OF ALL THE ENTRIES WILL BE HELD BY A PANEL OF JUDGES, WHO WILL BE STATIONED ON THE EAST SIDE OF MAIN STREET AND COMMERCIAL AVENUE.

IT IS EXTREMELY IMPORTANT THAT ALL ENTRIES BE ON TIME.

TROPHY & CASH PRIZES

Trophies will be awarded to the 1st, 2nd, and 3rd place winners at the end of the parade.

Only the "FLOAT" entries will be eligible for cash prizes as listed below:

1st Place - \$500.00

2nd Place - \$200.00

3rd Place - \$125.00

GUIDELINES

- SCHOOL/SCHOOL RELATED CLUBS**
In order to improve the safety of all participants including children, students shall line up on the east side of Main Street and Central Avenue across from the Library. Students will need to check with their sponsor for exact location.
- BANDS MARCHING OR ON FLOATS**
Bands are expected to provide music and showmanship during the parade. All participating bands, marching or on a float, will gather on the east side of Main Street and Central Avenue across from the Library and participate according to the official lineup.
- DRILL TEAM/DANCE GROUPS/CHEERLEADERS**
All dance and drill teams, cheerleaders, or baton twirlers should march as a team, with a band, or ride on a float. **Those riding on a float will not be permitted to get off to perform along the parade route.** The vehicle pulling the float will not be judged. If sound/music is necessary for a team marching without a band or riding on the float, a vehicle with a sound system will be allowed to precede the group.

GUIDELINES (Cont'd)

4. **THEMATIC GROUPS**
Thematic groups (clown cyclist, etc.) should perform along the parade route. If sound/music is necessary to convey the theme, a vehicle with a sound system will be allowed to precede the group.
5. **CAR CLUB/MOTORCYCLE CLUBS**
A maximum of ten (10) vehicles may be included per club. Motorcycle riders will not be allowed to “pop wheels” or otherwise endanger themselves or other parade attendees and audience. **Cars or Motorcycles may not “peel-out”** during the parade. Rules will be strictly enforced (No exceptions please).
6. **HORSE GROUPS**
Horses will be at the final segment of the parade. A maximum of six (6) horses with riders per group is permitted.
7. **DISTANCE**
In order to have a successful parade for our community, each participant needs to cooperate to make the parade as organized as possible. Each participant needs to maintain a distance of fifty (50) feet between each entry. Large gaps must be avoided.
8. **POLITICAL SIGNS**
No political signs of any kind will be allowed within the parade.
9. **DISBANDING**
Floats with children under the age of 17 and student marching/units will be directed to disband towards the bus drop off area in front of W. B. Green Jr. High. The floats will travel to the South on Canal Street after unloading the children. The parking area north of W.B. Green Jr. High will be available for the floats to park. Parents may pick up the children from the area in front of W. B. Green Jr. High.

Please note that parents will not be able to drive in to the faculty parking lot in front of W. B. Green Jr. High School to pick up the children. They may have to park where parking is available and then walk to the pick up area designated for the children/students. Our goal is to ensure safety to all who attend the parade and everyone’s cooperation is appreciated.
10. **WINTER FESTIVAL**
The Winter Festival will be in progress at the Lion Stadium west parking lot. Please make plans to enjoy the festivities.

**YOUR COOPERATION IS NEEDED TO MAKE THIS YEAR’S EVENT
SAFE, ENJOYABLE, AND FUN FILLED!**