



2011 LA FERIA WINTER FESTIVAL

Saturday, December 10, 2011

6:00 PM – 9:00 PM

REGISTRATION FORM

To reserve a space/booth at the Winter Festival, please return this form with the appropriate fee to City Hall. Spaces are available on a first come first serve basis and will be assigned according to electric power requirements, and number of vendors, etc.

Name/Agency/Contact Person: _____

Mailing Address: _____ City: _____, State: _____ Zip: _____

Phone#: (Work) _____ (Home) _____ (Cell) _____

Type of Booth: (please select one) Food Vendor Merchandise Vendor OTHER

List the items to be sold at your booth _____

PLEASE EXPLAIN YOUR ELECTRICAL NEEDS (AMPS) AND THE TYPE OF APPLIANCE(S) USED.

If you are renting equipment/appliance(s), please ask about the power requirements for the equipment. If you arrive at the Winter Festival and your power needs are different from what is listed in the registration, we may not be able to provide you with alternate power on short notice.

The booth fee is:

Registration Fee: \$10.00 \$ _____

Amount Included \$ _____

I/We, the undersigned hereby agree to abide by rules and policies as established by the City of La Feria. I further agree to hold the La Feria ISD, the City of La Feria and its employees, agents, harmless from any liability from the operation of a booth before, during, or after the event.

Signature _____

Date _____

Return this completed registration form and fees to La Feria City Hall, 115 E. Commercial Avenue, La Feria, Texas 78559 by 4:30 PM on Friday, December 2, 2011 to ensure your participation.

OFFICE USE ONLY

Date Received _____

Electricity Required Y N

SPACE NUMBER _____

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GENERAL RULES AND PROCEDURES

VENDOR DEFINITION

- Food Vendor – Vendor selling food and/or drinks to the public.
- Non-Food Vendor – Vendor selling items that have been purchased for resale to the public.
- Arts and Crafts Vendor – Vendor selling hand crafted items only
- Carnival Vendor – Vendor with a game booth, kiddie ride or inflatable

CASH SALES –

The vendor registration fee is \$10.00, which includes health inspections (if required) and electricity (if needed). Also feel free to bring a tent, table(s) & chairs for your booth not to exceed the space provided, which is 20'x10' per booth. Vendors are required to provide their own extension cord(s).

OBJECTIONABLE MATERIAL

Anyone selling or distributing objectionable materials to the public and not in conformity to the theme of the La Feria Winter Festival will not be allowed to participate and will be asked to leave. The La Feria Parade & Winter Festival Planning Committee reserves the right to determine what is considered objectionable items. Objectionable items include, but are not limited to the following:

- Knives or toys resembling knives
- Lighter or flammable materials
- Material depicting marijuana, illegal drugs, or drug related paraphernalia
- Stink or smoke bombs
- Items resembling cigarettes
- Any item or material not conforming the theme of the Winter Festival

Although these items may be considered legal for sale, the Parade & Winter Festival Planning Committee is concerned with their sale to minors. Vendors are asked to use good judgment and consider parental/guardian approval before selling what may be considered “objectionable” items to minors.

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- **FOOD BOOTHS REQUIRING INSPECTION WILL NEED TO BE SET UP BY 4:30 P.M. AND ALL OTHER BOOTHS BY 5:00 PM, December 10, 2011**