



Dear _____

La Feria Independent School District and the City of La Feria are very excited about our new annual community event: **Theatre in the Park**. We have several goals for this program:

- to provide the youth of our community an opportunity to perform in a theatrical production and enjoy the many benefits that accompany such an experience;
- to foster community unity and an appreciation of the performing arts;
- to provide family-friendly entertainment

Our first production, *Aladdin*, will present two public performances : Saturday, December 3 at 3:00 P.M. and Sunday, December 4 at 3:00 P.M. Both performances will be held at the Veteran's Memorial Sports Complex in La Feria. La Feria's **Theatre in the Park** will be an annual event that families and community members can enjoy the first weekend of December every year.

The success of this event will be largely credited to our sponsors who lend their names and financial support to the event. Sponsor donations will help defray production costs such as costuming, props and backdrops, staging equipment, advertising and programs.

By participating as a sponsor, your organization will be named in all advertisements, media coverage, and production programs. For a small donation, you'll be able to enjoy excellent exposure to this important segment of your target audience.

We have four levels of sponsorship packages as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship fee will be used to enrich the students and community of La Feria through our **Theatre in the Park** production.

We're counting on your support and will be happy to answer any questions you may have. Please return your sponsorship commitment form in the enclosed envelope or fax it to **(956)797-3737**. Thank you in advance for your willingness to support these efforts and make a difference in our community.

Sincerely,

Rhonda Amstutz
Theatre in the Park Director

Dr. Nabor Cortez
Superintendent of Schools

Juan Briones
School Board President

Sunny Philip
La Feria City Manager

Steve Brewer
La Feria City Mayor



La Feria Theatre in the Park Sponsorship Levels

Platinum \$500

Gold \$250

Silver \$100

Bronze \$50

Yes! I want to support La Feria Theatre in the Park.

Name _____

Organization _____

Mailing Address _____

Phone _____ Email Address _____

Enclosed is my tax-deductible sponsorship in the amount of \$ _____

Make check payable to : La Feria Independent School District

For questions regarding sponsorship registration, contact:

Ramon Mendoza, (956) 797-8305