

OFFICE USE ONLY		
Date Received	_____	
Electricity Required	Y	N
SPACE NUMBER	_____	



A COMMUNITY CELEBRATION
Saturday, February 25, 2012

To reserve a space/booth at the Fiesta de La Feria Celebration, please return this form with the appropriate fees to City Hall by February 17, 2012. Spaces will be assigned according to availability of booth space, electric power requirements, and number of vendors, etc.

Name/Agency/Contact Person: _____

Mailing Address: _____ City: _____, State: _____ Zip: _____

Phone#: (Work) _____ (Home) _____ (Cell) _____

Type of Booth: (please select one) Food Vendor Non-Food Vendor Arts & Crafts Vendor *
 (Hand-made Items)

List the items to be sold at your booth _____

ELECTRICAL OUTLETS ARE LIMITED AND WILL BE OFFERED AS FOLLOWS:

ONE 110 volt outlet for vendors.

ONE additional outlet can be purchased for an extra \$10.00

ONE 220 volt outlet for concession trailers.

NOTE: NO POWER STRIPS will be allowed, for safety reasons.

Limit of 2 outlets per space (while available)

Power Need: (check one) 110 outlet(s) (1) 220 outlet

The outlet will be used to power Slowcooker Roaster/Warmer Fryer

Concession Trailer Lights Crockpot Other: _____

Other Appliances at the Booth: Barbeque Pit Propane Burners Other _____

If you are renting equipment/appliance(s), please ask about the power requirements for the equipment. If you arrive at the Fiesta and your power needs are different from what is listed in the registration, we may not be able to provide you with alternate power on short notice.

The types of booths and associated fees are as follows:

Registration Fee:	\$25.00/\$35.00*	\$ _____
Late Entry Applications will be charged an extra \$5 and accepted until February 21, 2012, if space is available.		
Additional 110 volt outlet for regular vendors	\$10.00	\$ _____
Car Dealership Display (limit 5 cars):	\$100.00	\$ _____
	Amount Included	\$ _____

I/We, the undersigned hereby agree to abide by rules and policies as established by the Fiesta de La Feria Planning Committee including the ticketing system for the sale of items. I further agree to hold the City of La Feria and its employees, agents, assigns and the Fiesta de La Feria Planning Committee harmless from any liability from the operation of a booth before, during, or after the event.

Signature _____ Date _____

Return this completed registration form and fees to La Feria City Hall, 115 E. Commercial Avenue, La Feria, Texas 78559 by 4:30 PM on Friday, February 17, 2012 to ensure your participation. Late registrations will be accepted only until February 21, 2012 if space and electrical outlets are available.

PLEASE READ THE GUIDELINES CAREFULLY



A Community Celebration
Saturday February 25, 2012
9:00 AM – 10:00 PM

VENDOR REGISTRATION
GENERAL RULES AND PROCEDURES

VENDOR DEFINITION

- Food Vendor – Vendor selling food and/or drinks to the public.
- Non-Food Vendor – Vendor selling items that have been purchased for resale to the public.
- Arts and Crafts Vendor – Vendor selling hand crafted items only

TICKETING SYSTEM - FOOD VENDORS AND NON-FOOD VENDORS

A ticketing system was implemented to offset some of the expenses of the Fiesta. Tickets are valued at \$1.00 each. The public can purchase tickets at the ticket booths conveniently located on Commercial Avenue, Main Street and Oleander Avenue. Sales transactions for food items and non-food vendor items can be made only by using tickets sold at the designated locations by the Fiesta official.

The initial vendor registration fee is \$25.00, which includes health inspections (if required), electricity (if needed), and one table (you may bring your own chairs for your use). Also feel free to bring a tent for your booth that does not exceed the space provided, which is 20'x10' per booth. Vendors are required to provide their own extension cord(s). Twenty percent (20%) of gross sales will be deducted from all ticket redemptions as a fee to assist in offsetting a portion of the expenses associated with the Fiesta, including bands and advertising. You may want to set your prices to accommodate the fees. Tickets can be redeemed at City Hall the day of the Fiesta:

A listing of hours will be distributed at time of set up.

Tickets can also be redeemed the following Monday and Tuesday at City Hall.

CASH SALES - ARTS & CRAFTS VENDORS

Arts and Crafts Vendors are exempted from the ticket system and arts and crafts items may be purchased using cash. The registration fee for Arts and Crafts Vendors is \$35.00 which includes electricity (if needed) and one table (you may bring your own chairs for your use). In order to encourage more participation, there will be no additional payment (% fee) required from Arts and Crafts Vendors. Feel free to bring a tent for your booth that does not exceed the space provided, which is 20' x 10' per booth. Arts and Crafts Vendors are required to provide their own extension cord(s).

OBJECTIONABLE MATERIAL

Anyone selling or distributing objectionable materials to the public and not in conformity to the theme of the Fiesta de La Feria will not be allowed to participate and will be asked to leave. The Fiesta de La Feria Planning Committee reserves the right to determine what is considered objectionable items. Objectionable items include, but are not limited to the following:

- Knives or toys resembling knives
- Lighter or flammable materials
- Material depicting marijuana, illegal drugs, or drug related paraphernalia
- Stink or smoke bombs
- Silly String
- Items resembling cigarettes
- Any item or material not conforming the theme of the Fiesta de La Feria

Although these items may be considered legal for sale, the Fiesta de la Feria Planning Committee is concerned with their sale to minors. Vendors are asked to use good judgment and consider parental/guardian approval before selling what may be considered "objectionable" items to minors.

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- **CONCESSION TRAILERS MUST BE SET UP BY 7:00 A.M. ALL OTHER FOOD BOOTHS NEED TO BE SET UP BY 7:30 A.M.**
 - **MERCHANDISE AND ARTS/CRAFTS BOOTHS NEED TO BE SET UP BY 8:00 A.M.,**
 - **THE CAR SHOW WILL BE ALONG MAIN STREET SOUTH OF OLEANDER AVENUE.**
 - **ALL PURCHASES EXCEPT ARTS AND CRAFTS ITEMS SHALL BE MADE WITH TICKETS.**