

**OFFICE USE ONLY**

Date Received \_\_\_\_\_

Electricity Required     Y     N

SPACE NUMBER \_\_\_\_\_

**A COMMUNITY CELEBRATION**

Saturday, February 22, 2014

10:00 A.M. to 11:00 P.M.

**VENDOR REGISTRATION FORM**

Name/Agency/Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone#: (Work) \_\_\_\_\_ (Home) \_\_\_\_\_ (Cell) \_\_\_\_\_

Type of Booth: (please select one)    ☐ Food Vendor    ☐ Merchandise    ☐ Arts & Crafts Vendor

List the items to be sold at your booth \_\_\_\_\_

**ICE NEEDED:** \_\_\_\_\_ 20 lb bag(s)**ELECTRICAL OUTLETS ARE LIMITED AND WILL BE OFFERED AS FOLLOWS:****ONE 110 volt outlet for vendors.                      ONE additional outlet can be purchased for an extra \$10.00****ONE 220 volt outlet for concession trailers.                      Limit 2 -110 outlets or 1- 220 outlet per booth.****NOTE: NO POWER STRIPS** will be allowed, for safety reasons.**Power Need: (check one)**    ☐ 110 outlet(s)    ☐ (1) 220 outlet**The outlet will be used to power**    ☐ Slowcooker    ☐ Roaster/Warmer    ☐ Fryer    ☐ Crockpot**Concession Trailer**    ☐ Lights    ☐ Other: \_\_\_\_\_**Other Appliances at the Booth:**    ☐ Barbeque Pit    ☐ Propane Burners    ☐ Other \_\_\_\_\_**If you are renting equipment/appliance(s), please ask about the power requirements for the equipment. If you arrive at the Fiesta and your power needs are different from what is listed in the registration, we may not be able to provide you with alternate power on short notice.**

The types of booths and associated fees are as follows:

Food or Merchandise Vendor	\$25.00	\$ _____
Arts & Crafts Vendor	\$35.00	\$ _____
Late Entry Applications will be charged an extra \$5 and accepted until February 19, 2014, if space is available.	\$ 5.00	\$ _____
Additional 110 volt outlet for regular vendors	\$10.00	\$ _____
Total		\$ _____

**I/We, the undersigned hereby agree to abide by rules and policies as established by the Fiesta de La Feria Planning Committee including the ticketing system for the sale of items. I further agree to hold the City of La Feria and its employees, agents, assigns and the Fiesta de La Feria Planning Committee harmless from any liability from the operation of a booth before, during, or after the event.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

Return this completed registration form and fees to La Feria City Hall, 115 E. Commercial Avenue, La Feria, Texas 78559 by 4:30 PM on Friday, February 14, 2014 to ensure your participation. Late registrations will be accepted only until February 19, 2014 if space and electrical outlets are available. Spaces will be assigned according to availability of booth space, electric power requirements, and number of vendors, etc.

# PLEASE READ THE GUIDELINES CAREFULLY



A Community Celebration  
Saturday February 22, 2014  
10:00 AM – 11:00 PM

## **VENDOR REGISTRATION** **GENERAL RULES AND PROCEDURES**

### **VENDOR DEFINITION**

- Food Vendor – Vendor selling food and/or drinks to the public.
- Non-Food Vendor – Vendor selling items that have been purchased for resale to the public.
- Arts and Crafts Vendor – Vendor selling hand crafted items only

### **TICKETING SYSTEM - FOOD VENDORS AND NON-FOOD VENDORS**

A ticketing system was implemented to offset some of the expenses of the Fiesta. Tickets are valued at \$1.00 each. The public can purchase tickets at the ticket booths conveniently located on Commercial Avenue, Main Street and Oleander Avenue. Sales transactions for food items and non-food vendor items can be made only by using tickets sold at the designated locations by the Fiesta official.

**The initial vendor registration fee is \$25.00, which includes electricity (if needed), you must provide your own tables and chairs. Also feel free to bring a tent for your booth that does not exceed the space provided, which is 20'x10' per booth. Food Vendors are required to get a Health Permit from Cameron County and ALL VENDORS must provide their own extension cord(s). Twenty percent (20%) of gross sales will be deducted from all ticket redemptions as a fee to assist in offsetting a portion of the expenses associated with the Fiesta, including bands and advertising. You may want to set your prices to accommodate the fees. Tickets can be redeemed at City Hall the day of the Fiesta:**

**A listing of hours will be distributed at time of set up.**

**Tickets can also be redeemed the following Monday and Tuesday at City Hall.**

### **CASH SALES - ARTS & CRAFTS VENDORS**

Arts and Crafts Vendors are exempted from the ticket system and arts and crafts items may be purchased using cash. **The registration fee for Arts and Crafts Vendors is \$35.00 which includes electricity (if needed) you must provide your own tables and chairs. In order to encourage more participation, there will be no additional payment (% fee) required from Arts and Crafts Vendors.** Feel free to bring a tent for your booth that does not exceed the space provided, which is 20' x 10' per booth. **ALL VENDORS are required to provide their own extension cord(s).**

### **OBJECTIONABLE MATERIAL**

Anyone selling or distributing objectionable materials to the public and not in conformity to the theme of the Fiesta de La Feria will not be allowed to participate and will be asked to leave. The Fiesta de La Feria Planning Committee reserves the right to determine what is considered objectionable items. Objectionable items include, but are not limited to the following:

- Knives or toys resembling knives
- Lighter or flammable materials
- Material depicting marijuana, illegal drugs, or drug related paraphernalia
- Stink or smoke bombs
- Silly String
- Items resembling cigarettes
- Any item or material not conforming to the theme of the Fiesta de La Feria

Although these items may be considered legal for sale, the Fiesta de la Feria Planning Committee is concerned with their sale to minors. Vendors are asked to use good judgment and consider parental/guardian approval before selling what may be considered "objectionable" items to minors.

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- CONCESSION TRAILERS MUST BE SET UP BY 7:00 A.M.
  - ALL OTHER FOOD BOOTHS NEED TO BE SET UP BY 8:30 A.M.
  - MERCHANDISE AND ARTS/CRAFTS BOOTHS NEED TO BE SET UP BY 9:00 A.M.,
  - THE CAR SHOW WILL BE ALONG MAIN STREET SOUTH OF OLEANDER AVENUE.
  - ALL PURCHASES EXCEPT ARTS AND CRAFTS ITEMS SHALL BE MADE WITH TICKETS.