



City of La Feria Your Input Matters!

Here is your chance to **get involved** in the City of La Feria's Comprehensive Plan process!

The attached survey is to allow your input **quickly** and **directly**. Only one response per person is permitted, in order to provide equal opportunity to everyone.

The last day to participate is July 1, 2016.

An on-line version of this survey is available at the Master Plan project website. If you want to complete the survey on-line, direct your browser to:

https://www.surveymonkey.com/r/La_Feria_Comprehensive_Plan_English

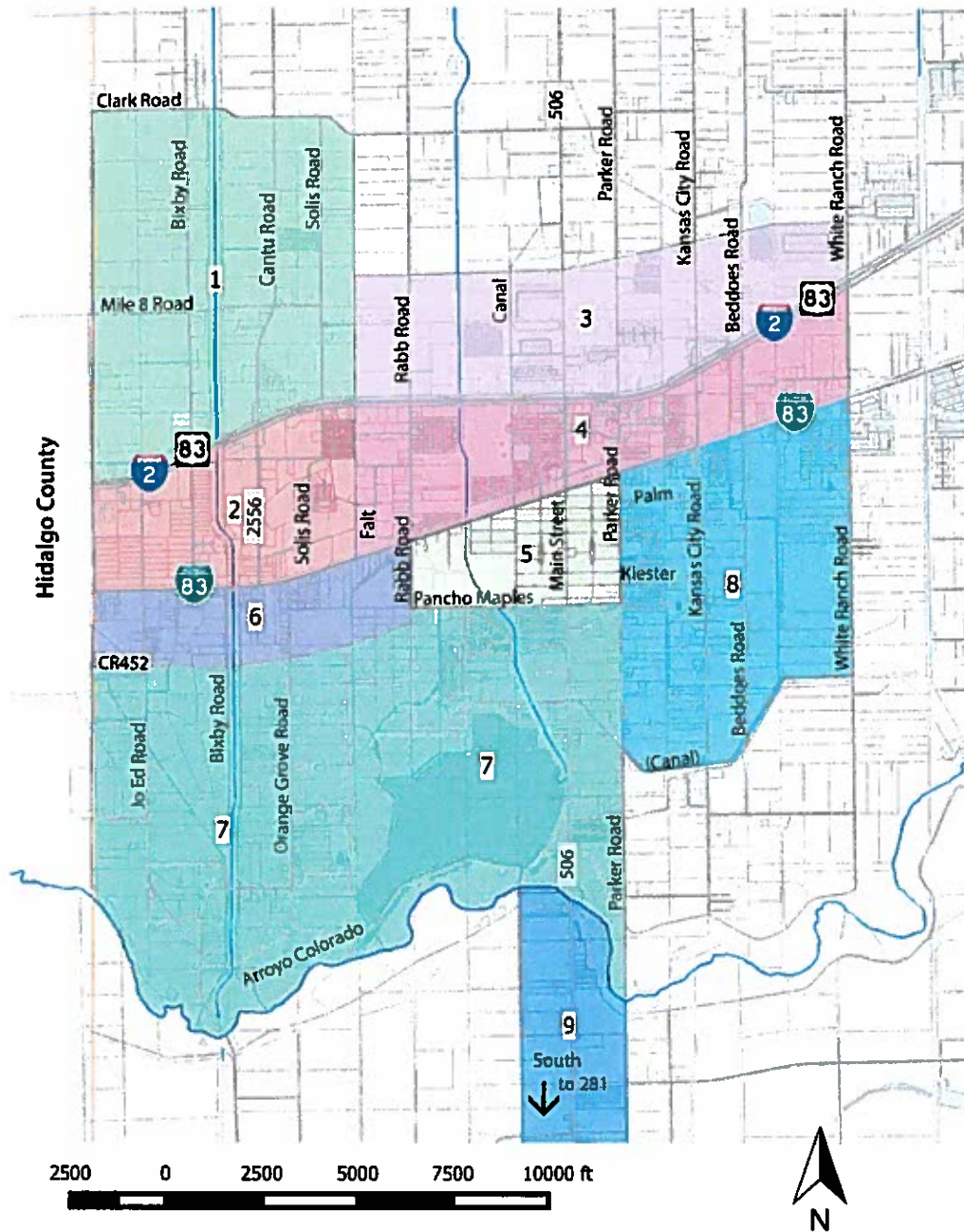
(Remember, only one response per person – if you decide to do the on-line version, please don't send in a paper version, too!)

If you prefer to complete the paper version of the survey, complete it and drop it off at City Hall or mail to 115 E. Commercial Ave, La Feria, TX 78559.

Survey responses will be completely anonymous and **confidential**. All answers will be combined and then analyzed in order to guide the city as they create a **Comprehensive Plan** for La Feria.

More information about the Comprehensive Plan Update process can be found at the project website above, or by inquiring at City Hall at (956) 797-2261

Survey Areas



1. In which section of the City do you live? Refer to the map above and circle the appropriate answer.

- 1 2 3 4 5 6 7 8 9 outside the city limits

2. How long have you lived in La Feria? **If you don't live within the city limits, please go to question #3.**

less than 2 years 2-5 years 6-10 years 11-20 years more than 20 years

3. How old are you? **Circle the appropriate answer.**

under 18 18-34 years old 35-49 years old 50-64 years old over 65

4. How many people usually live in your home? **Circle the appropriate answer**

1 person 2-3 people 4-5 people 6-7 people 8 or more
people

5. How many children (under 18) live in the household?

1 2 3 4 5 more than 5

6. Where do you work? Please select the most appropriate description.

- In La Feria
- In Harlingen
- In McAllen
- In Weslaco or Mercedes
- In Cameron County elsewhere
- In Hidalgo County elsewhere
- None of the Above: _____

7. Why do you live in or around La Feria? **Please rank the following options, using each number only once (1= most important; 7= least important).**

- | | |
|--|---|
| <input type="checkbox"/> Location | <input type="checkbox"/> Safe Place to Live |
| <input type="checkbox"/> Utilities | <input type="checkbox"/> Family |
| <input type="checkbox"/> Schools | <input type="checkbox"/> Tax Rates |
| <input type="checkbox"/> Job Opportunities | <input type="checkbox"/> Small Town Character |
| | <input type="checkbox"/> Other: _____ |

8. What do you feel is the most important issue facing La Feria during the next year? **Please rank the following options, use each number only one time (1 = most important; 5 = least important).**

- | | |
|--|---|
| <input type="checkbox"/> The need to preserve La Feria's small town character | <input type="checkbox"/> The need to protect property values |
| <input type="checkbox"/> The need for additional retail or commercial businesses | <input type="checkbox"/> The need for more jobs |
| <input type="checkbox"/> The need for affordable housing | <input type="checkbox"/> The need to invest in infrastructure |
| <input type="checkbox"/> The need to limit or slow growth | <input type="checkbox"/> Other: _____ |

9. Please indicate how strongly you agree or disagree with the following statements. **Circle the answer that best represents your feelings.**

The City of La Feria should...

| | Agree Strongly | Agree | Neutral | Disagree | Disagree Strongly |
|--|----------------|-------|---------|----------|-------------------|
| 1. encourage new businesses to locate in La Feria | AS | A | N | D | DS |
| 2. assist the expansion of existing local businesses | AS | A | N | D | DS |
| 3. develop stricter design standards for buildings | AS | A | N | D | DS |
| 4. promote the construction of new housing | AS | A | N | D | DS |
| 5. assist in the development of more housing options | AS | A | N | D | DS |
| 6. build more sidewalks | AS | A | N | D | DS |
| 7. plant more trees | AS | A | N | D | DS |
| 8. Improve local parks | AS | A | N | D | DS |
| 9. build new parks | AS | A | N | D | DS |
| 10. seek solutions to drainage problems | AS | A | N | D | DS |
| 11. expand its city limit boundaries | AS | A | N | D | DS |

10. From the projects listed in question 9, which is the most important project for the City of La Feria City to pursue? **Circle the most important project.**

1 2 3 4 5 6 7 8 9 10 11

Other: _____

11. What type(s) of businesses would you like to see come to La Feria?

12. Choose the **five (5) most desired** recreational facilities from the following list. **Place a check-mark (✓)** next to each of the **top five (5) facilities** that you believe need to be expanded, improved, or created in La Feria:

- | | |
|--|---|
| <input type="checkbox"/> playground equipment | <input type="checkbox"/> picnic pavilions |
| <input type="checkbox"/> soccer fields | <input type="checkbox"/> trails for walking /jogging |
| <input type="checkbox"/> baseball fields | <input type="checkbox"/> picnic areas |
| <input type="checkbox"/> swimming pool | <input type="checkbox"/> area for skateboarding/rollerblading |
| <input type="checkbox"/> softball fields | <input type="checkbox"/> amphitheater |
| <input type="checkbox"/> basketball courts | <input type="checkbox"/> large-event pavilion |
| <input type="checkbox"/> natural habitat areas | <input type="checkbox"/> Frisbee golf course |
| <input type="checkbox"/> volleyball courts | <input type="checkbox"/> indoor recreation center |
| <input type="checkbox"/> camping/RV sites | <input type="checkbox"/> tennis court |
| <input type="checkbox"/> golf course | <input type="checkbox"/> other: _____ |

If you checked "indoor recreation center" above, **please circle the facilities** from the following list that you would like to see provided in an indoor recreation facility:

- Volleyball basketball racquet ball aerobic/dance area weight lifting
craft/meeting room area game area movies other: _____

13. Are you satisfied with the existing recreation facilities in La Feria?

- yes no If no, why not? _____

14. Please indicate how you feel about how the city uses your tax money. **Circle the answer that best represents your opinion of city spending.**

| | Not Enough | Just Enough | Too Much | Neutral |
|-----------------------------|------------|-------------|----------|---------|
| Road and street maintenance | 1 | 2 | 3 | 4 |
| Revitalizing Main Street | 1 | 2 | 3 | 4 |

